

HOUSING AND THE ECONOMY

A few broad based organizations are already active in education and advocacy highlighting the link between housing and economy. They have recognized the need for a balanced housing supply in their regions.

In the Seacoast:

The Workforce Housing Coalition

Contact: Lisa Fisher Henderson
603-766-3131
lisa@seacoastwhc.org

Western NH:

The Upper Valley Workforce Housing Coalition

Contact: Anne Duncan Cooley
802-291-9100
anne@uvhc.org

Manchester:

The Manchester Housing Taskforce

Contact: Meena Gyawali
603-624-6450
mgyawali@ci.manchester.nh.us

New Hampshire Housing Finance Authority
PO Box 5087
Manchester, NH 03108



New Hampshire Housing

WANT TO DO
SOMETHING
ABOUT HOUSING?



New Hampshire Housing Finance Authority
Housing Education and Advocacy
Community Mini-Grant Program

HOUSING EDUCATION AND ADVOCACY COMMUNITY MINI-GRANT PROGRAM

PURPOSE

Community resistance to housing development has, to some degree, prevented market forces from balancing the supply with the demand. A housing shortage is a limiting factor to local and regional economic growth. In order to develop support for changes in local actions regarding housing development, community leaders must have the ability to educate the general public and public officials about housing needs. The purpose of this grant program is to make funds available to those local leaders for the development of informational/educational materials, targeted advertising, limited locally-focused research activities and/or other innovative or unique methods of reducing community resistance to housing development.

Grants of up to \$5,000 are available to eligible entities.

ELIGIBLE ENTITIES

Local Business Groups (i.e. Chambers of Commerce, Downtown Associations)

Local Economic Development Groups

Regional Economic Development Corporations

Local and Regional ad hoc Groups (that include business and community leaders)

Local Governments

Local Service Organizations (i.e. Rotary, Elks, etc.)

The program is intended to assist groups of community leaders in efforts to promote an adequate and balanced housing supply. *Community leaders* include employers, business owners, bankers, elected officials, religious leaders and others. For-profit and nonprofit housing developers acting independently are not eligible for funding but may be participants in local organizations applying for the funding. Priority will be given to broad-based groups that include funds from other sources in their project.

HOW TO APPLY

Send a proposal of three pages or less to the address below. Include the following information in the proposal:

Organization or association membership

Name and address of fiscal agent

Plan of Action

Goal

Steps to be Taken

Budget

Timeline

Proposed use of Mini-Grant funds

Other resources to be utilized

Who will execute action

Awards will be made by the New Hampshire Housing Executive Director based on recommendations of a staff review committee. Up to \$50,000 will be available for this program.

New Hampshire Housing

P.O. Box 5087
Manchester, NH 03108

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Fax: 603-472-8501
Email: bray@nhhfa.org

