



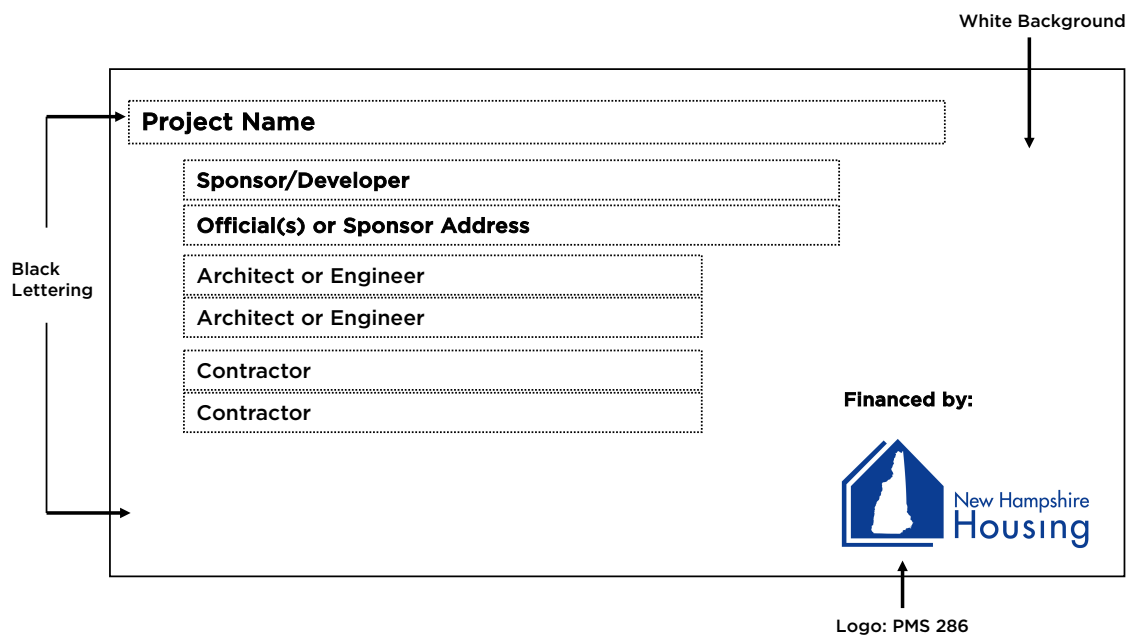
GUIDELINES FOR TEMPORARY CONSTRUCTION SIGNAGE FOR PROJECTS FUNDED BY NEW HAMPSHIRE HOUSING FINANCE AUTHORITY

New Hampshire Housing Finance Authority (NHHFA) requests that developers or their designee e-mail the project signage file to the Senior Construction Analyst for review **PRIOR TO** installation of the project sign. **This should be done for each new project.**

Note: When the NHHFA logo is used on a construction sign, it should be as large as that of any other financing partner.

FOR PROJECTS IN WHICH NEW HAMPSHIRE HOUSING FINANCE AUTHORITY (NHHFA) IS THE ONLY MAJOR FUNDER:

- Use the NHHFA logo on the sign and adhere to the specs in the graphic below.
- [DOWNLOAD LOGO >>](#)



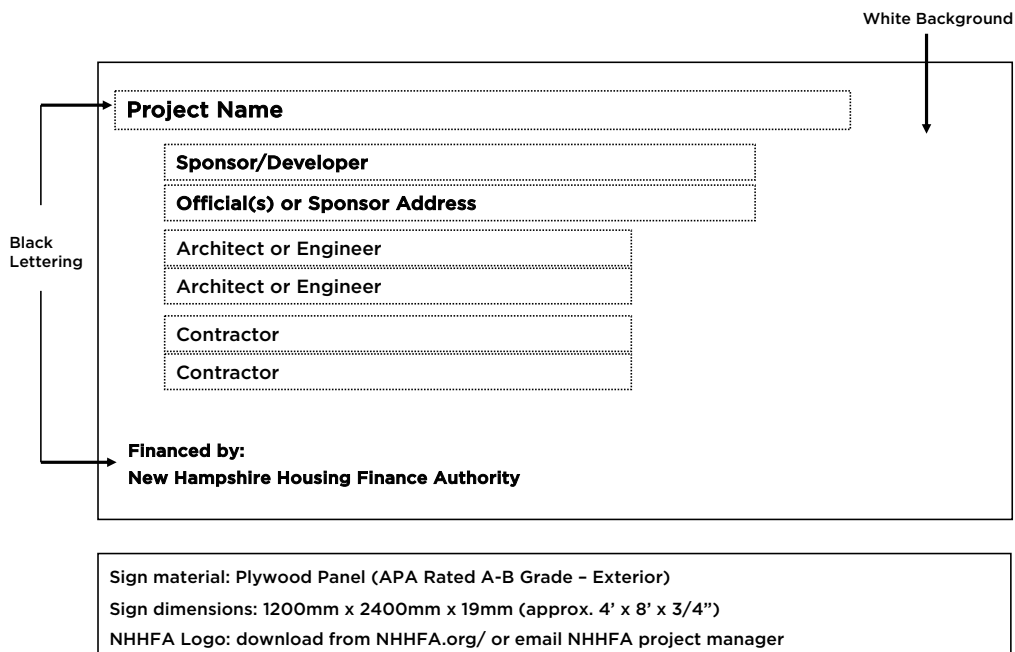
Sign material: Plywood Panel (APA Rated A-B Grade - Exterior)
Sign dimensions: 1200mm x 2400mm x 19mm (approx. 4' x 8' x 3/4")
NHHFA Logo: download from NHHFA.org/ or email NHHFA project manager

FOR PROJECTS IN WHICH NEW HAMPSHIRE HOUSING FINANCE AUTHORITY IS ONE OF MULTIPLE FUNDERS:

- Use the NHHFA logo
- Logo color: PMS 286
- Logo size: Should be as large or larger than that of any other financing partner
- [DOWNLOAD LOGO >>](#)

WHEN LOGOS OF PROJECT FINANCING SOURCES ARE NOT USED ON THE SIGNAGE:

- Per example below, spell out in type NHHFA's full name:
New Hampshire Housing Finance Authority



FOR PROJECTS THAT INCLUDE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD) program funding (e.g., the HOME program or Housing Trust Fund):

- Use the HUD logo and typeface underneath it to specify the HUD program, per below.
- If funding is provided by both programs, use one logo and typeface for both programs stacked under the logo. [DOWNLOAD LOGO >>](#)



HOME Investment Partnerships



Housing Trust Fund