



2019 Housing & the Economy Conference SPEAKERS

JOHN MARTIN is the CEO and managing partner of SIR's Institute for Tomorrow, a research-based think tank headquartered in Richmond, Virginia. John is a futurist, generational expert, author, and provocateur. His firm identifies the trends impacting organizations, studies the people making those trends happen, and helps leaders determine how best to prepare for tomorrow. Tapping into over 50 years of SIR's research and insights expertise, the Institute for Tomorrow has helped hundreds of organizations connect the dots and navigate the changes ahead. John doesn't predict the future, but helps you more effectively plan for tomorrow.

At hundreds of conferences all over the world, John's firm has delivered eye-opening keynote presentations to organizations like Walmart, Google, Circle K, AARP, Lowes Home Improvement, Wells Fargo, and even the rocket scientists at NASA. Frequently sought out by the media for his opinions and insights, he's appeared on NBC, CBS, CNBC, and in articles in BusinessWeek, TIME, The Washington Post, The New York Times and countless others. Along with his business partner Matt Thornhill, he's the co-author of the acclaimed book, *Boomer Consumer*.

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LAURA KUSISTO covers housing and the economy around the U.S. for the *Wall Street Journal*. Previously, she wrote about economic development in New York, focusing on big real-estate projects and affordable housing. Before that she worked at the New York Observer and as a freelance reporter in Turkey and Israel. She has a master's degree from Columbia Graduate School of Journalism and the University of Toronto.

Connect || [@LauraKusisto](https://twitter.com/LauraKusisto) || WSJ.com

RALPH MCLAUGHLIN is the deputy chief economist for CoreLogic in the Office of the Chief Economist. He is responsible for leading economic research and using data and analytics to expand the visibility of the CoreLogic economic policy unit. He also works to enhance research capabilities and tools for clients, industry leaders, the public sector and news media.

Ralph has more than 15 years of experience in housing economics, applied econometrics, real estate development and investment, land use planning, spatial analysis, and economic geography. He previously worked at Trulia and Veritas Urbis Economics. He also served as an assistant professor at San Jose State University. While at Trulia, he led the company's housing economics research team, providing buyers with key insights about the economy, housing trends and public policy.

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