



NEW HAMPSHIRE
HOUSING

NHHFA.org

September 2019



AREAS OF OPPORTUNITY

Indicators of opportunity in selected NH towns & cities

Purpose of Project

This opportunity area comparison quantifies the level of opportunity in New Hampshire (as defined by the Opportunity Atlas and Opportunity360)

- Neighboring towns and cities are compared to observe their level of opportunity
 - Areas have been selected based on perceived variation in "opportunity"
 - This is not the same as "Opportunity Zones"
- The terms used to define higher opportunity areas in Michigan and Georgia are applied to these New Hampshire towns to see the effect that a similar scoring criterion would have in the NH QAP



- Home Ownership
- Housing Cost Burden
- Housing Affordability



- High School Completion
- Higher Education Attainment



- Access and affordability of health care
- Health status



- Income, Wealth, and Savings
- Poverty Rate
- Employment

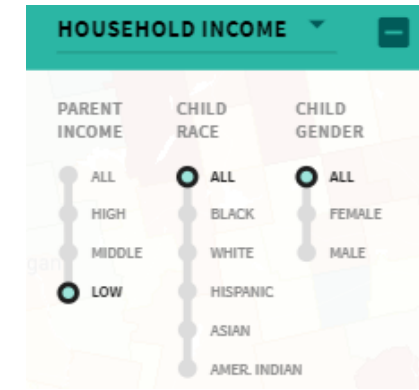


- Transit and Vehicle Access
- Commute Time

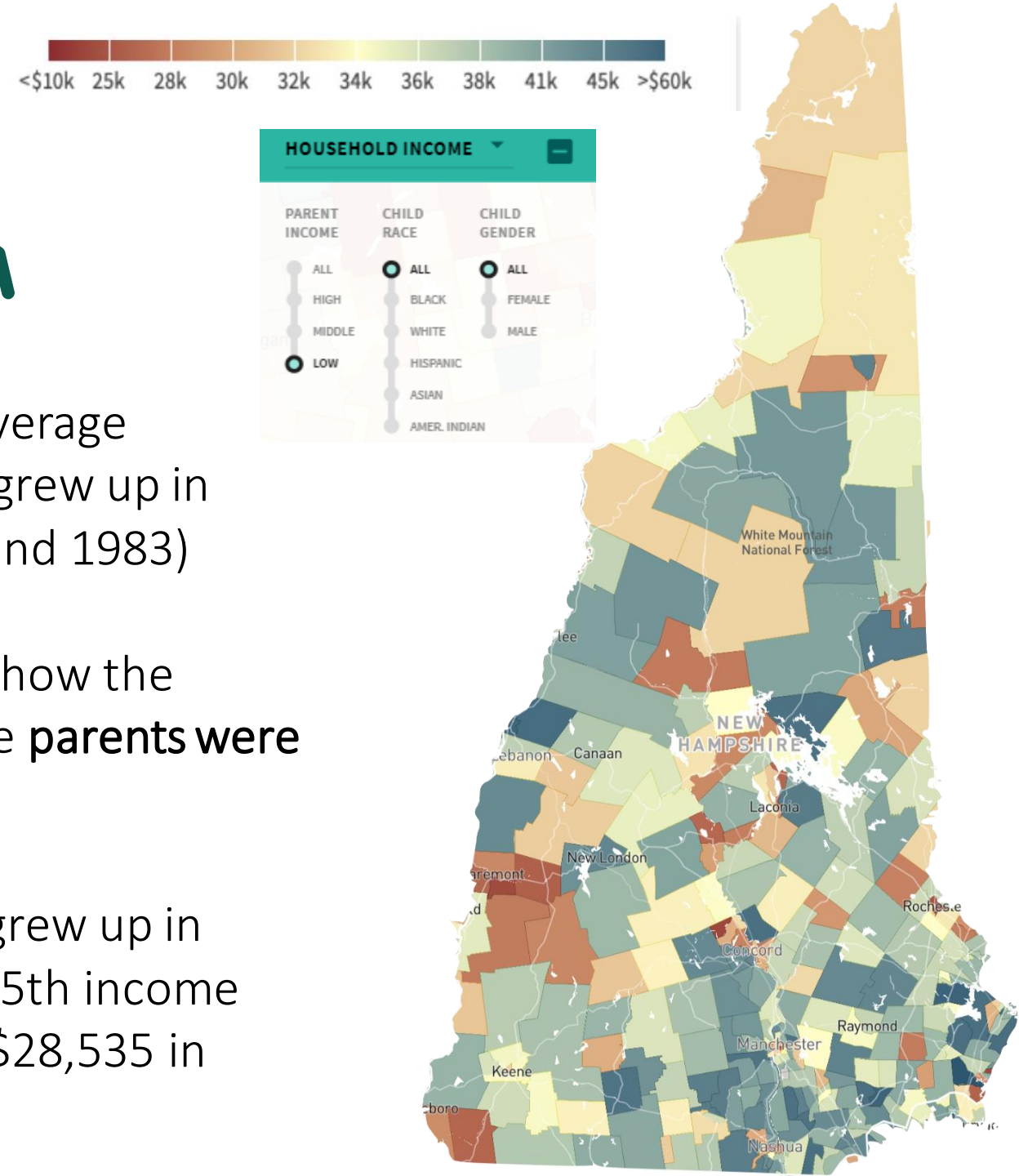
Opportunity360 indicators are based on 2010 census data



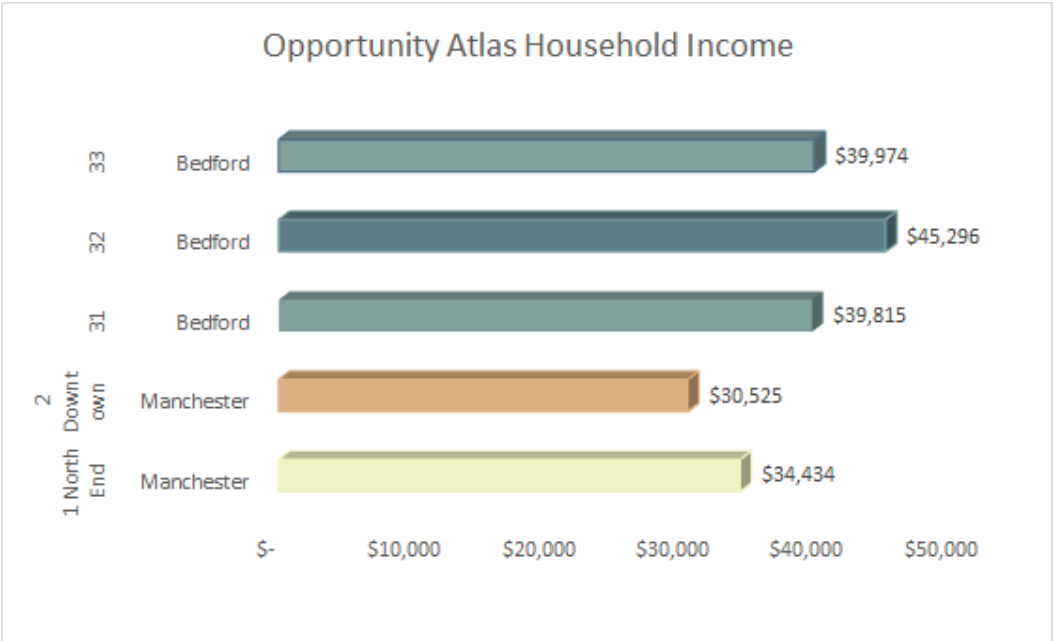
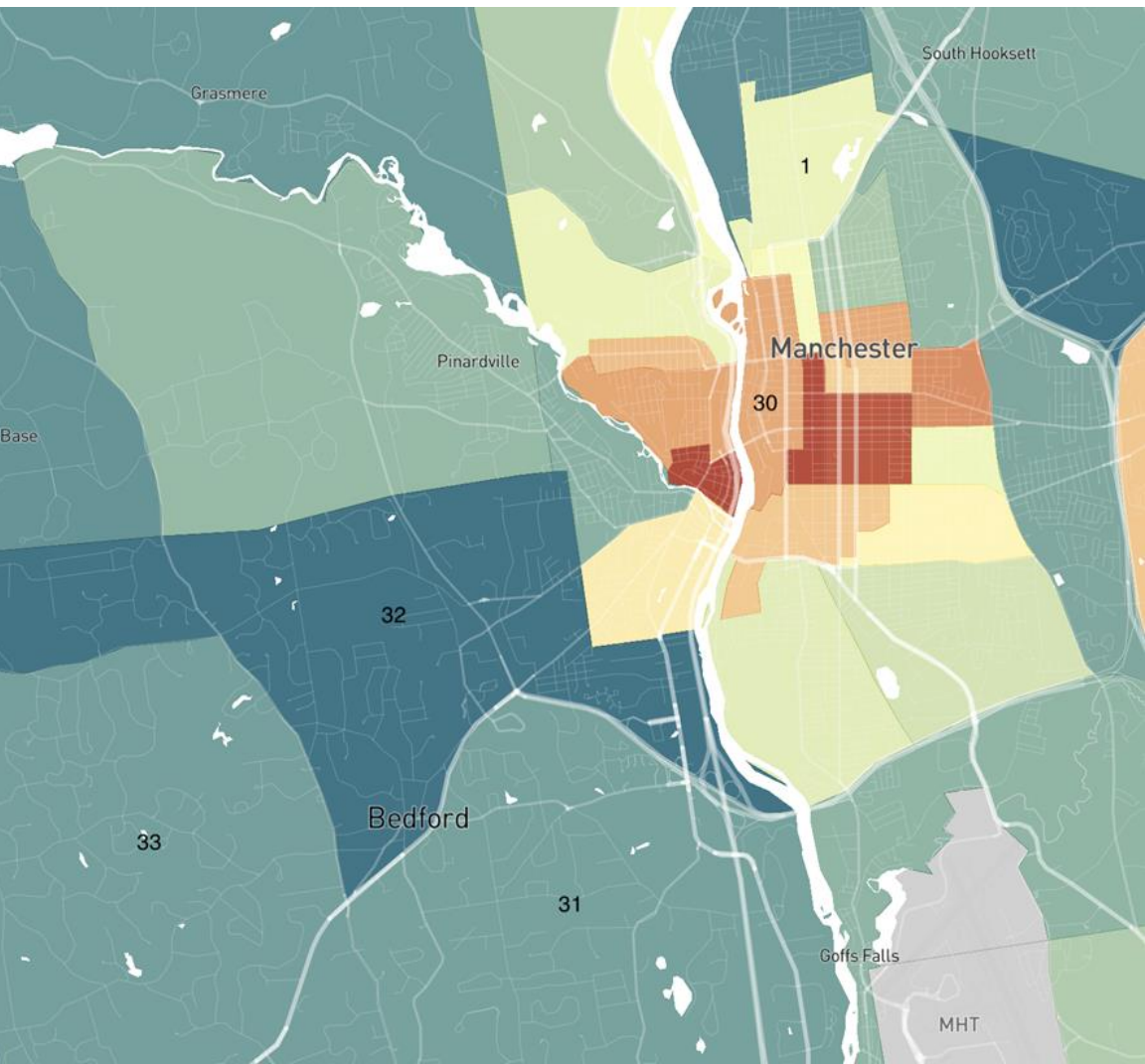
The Opportunity Atlas

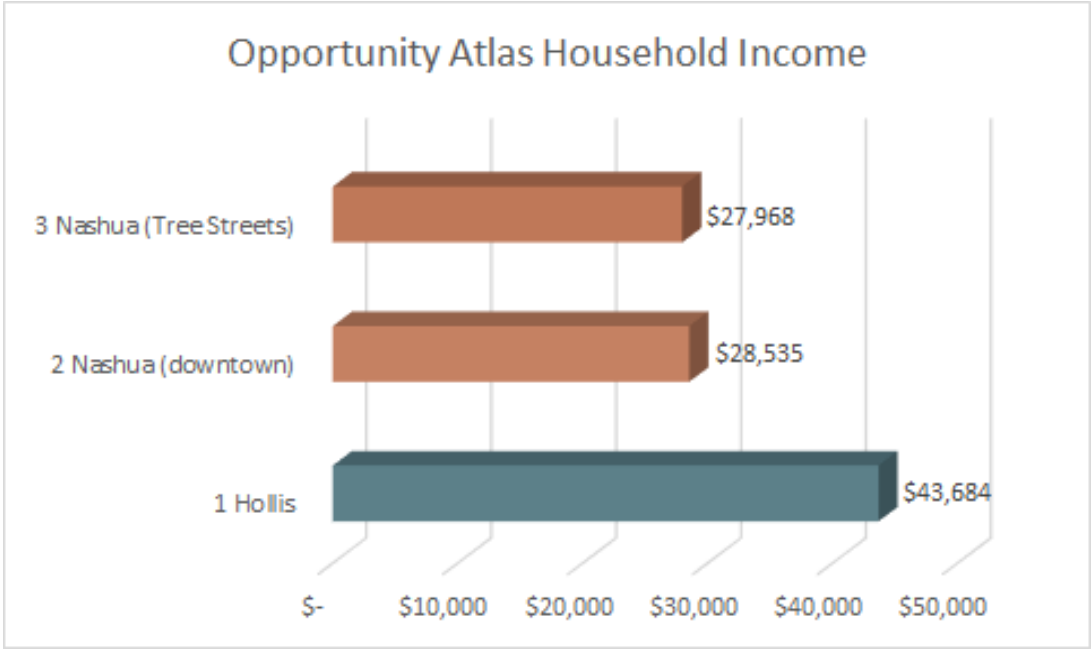
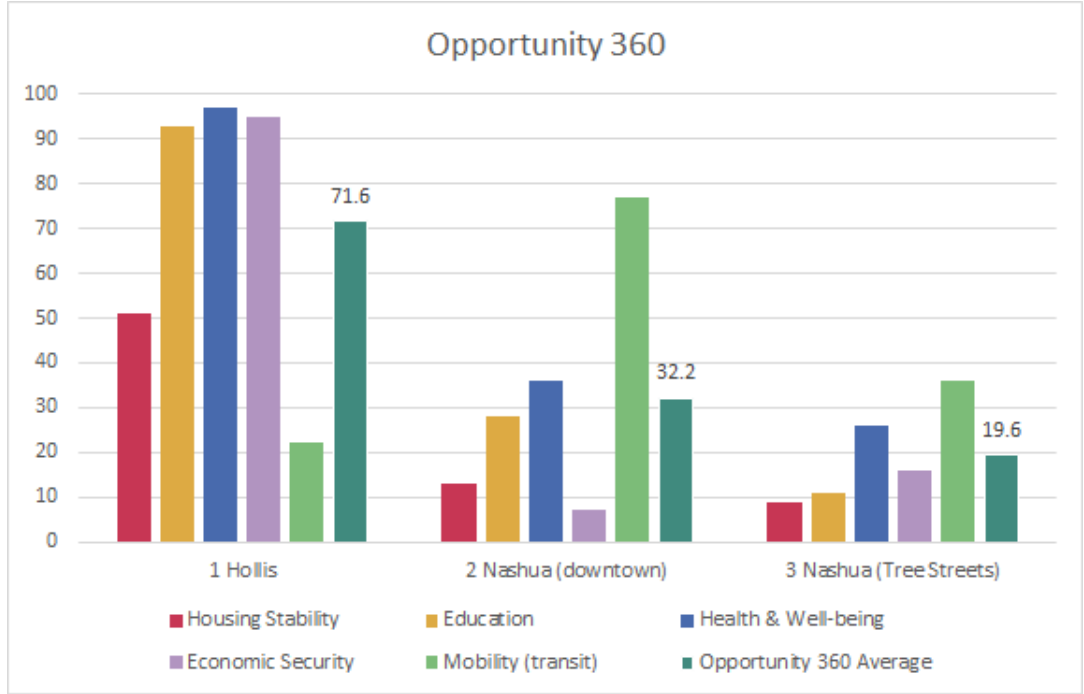


- Opportunity Atlas indicators show the average outcomes in adulthood for people who grew up in each census tract (born between 1978 and 1983)
- Household income presented here will show the **outcome for a child** from this area whose **parents were** in the 25th income percentile
- For example: on average, children who grew up in downtown Nashua with parents in the 25th income percentile have a household income of \$28,535 in their 30's.

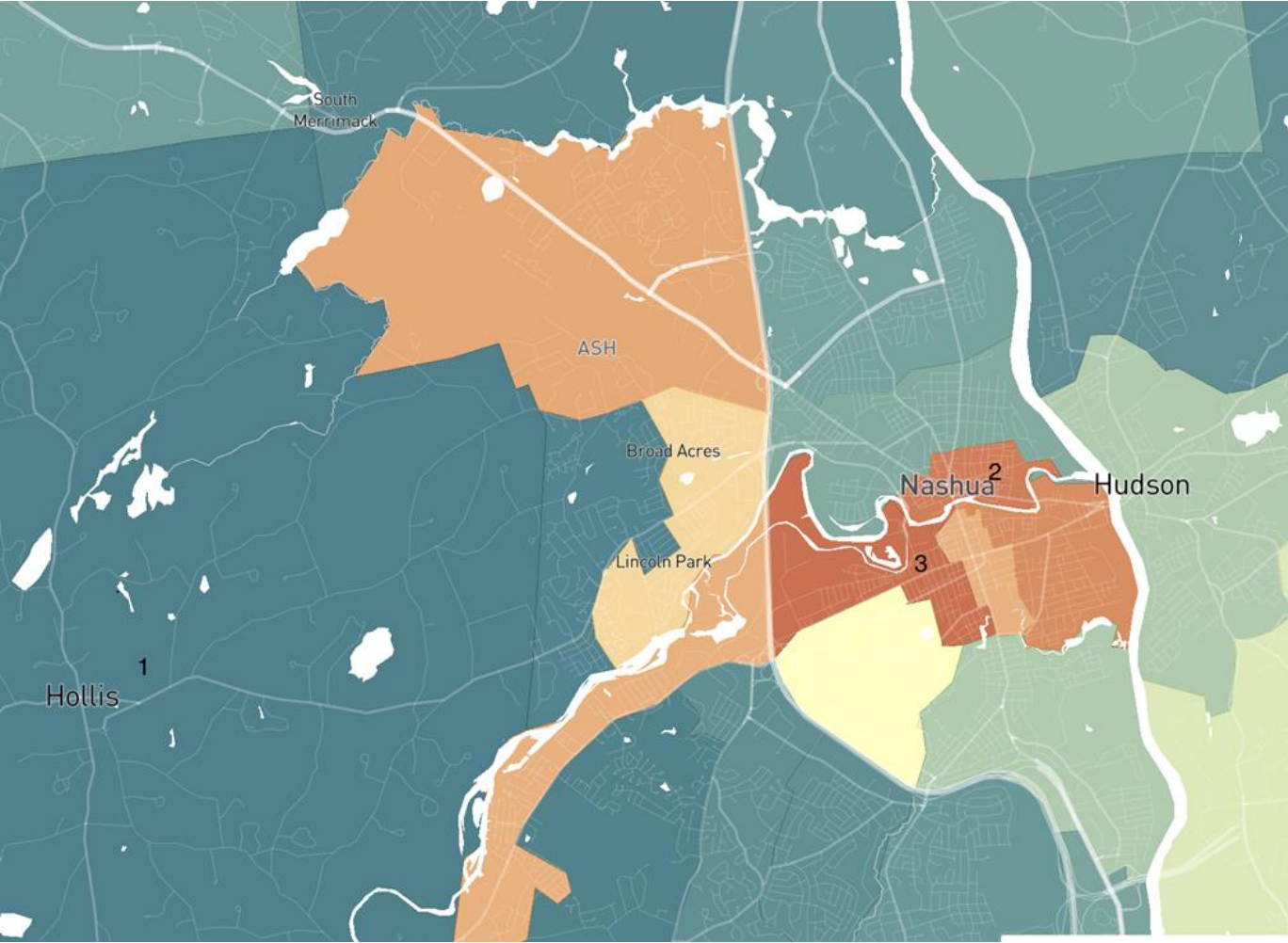


Manchester and Bedford

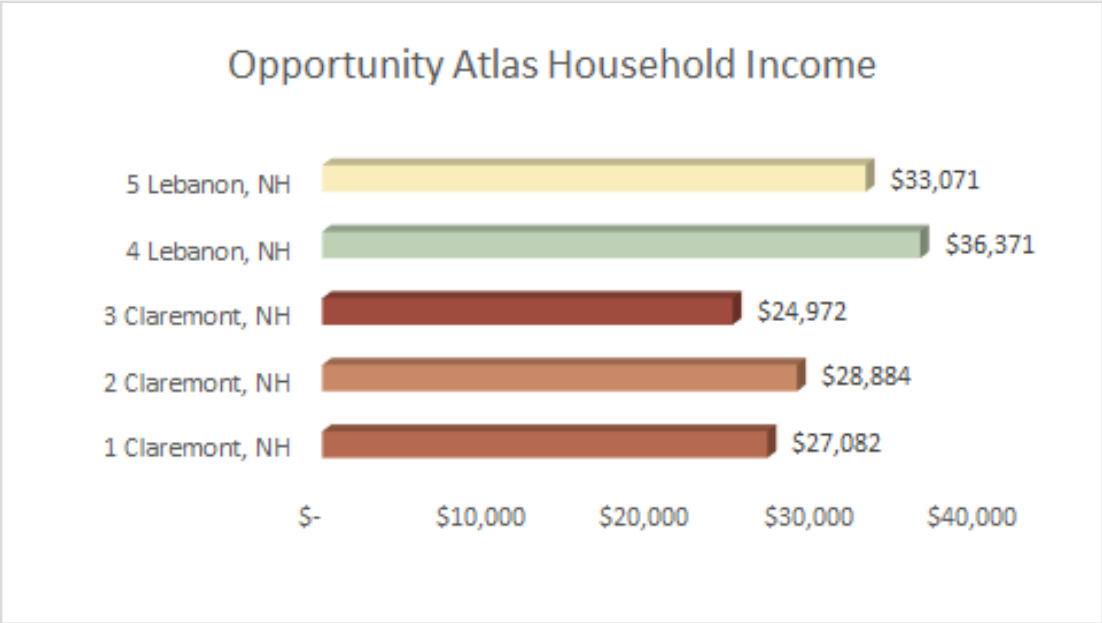
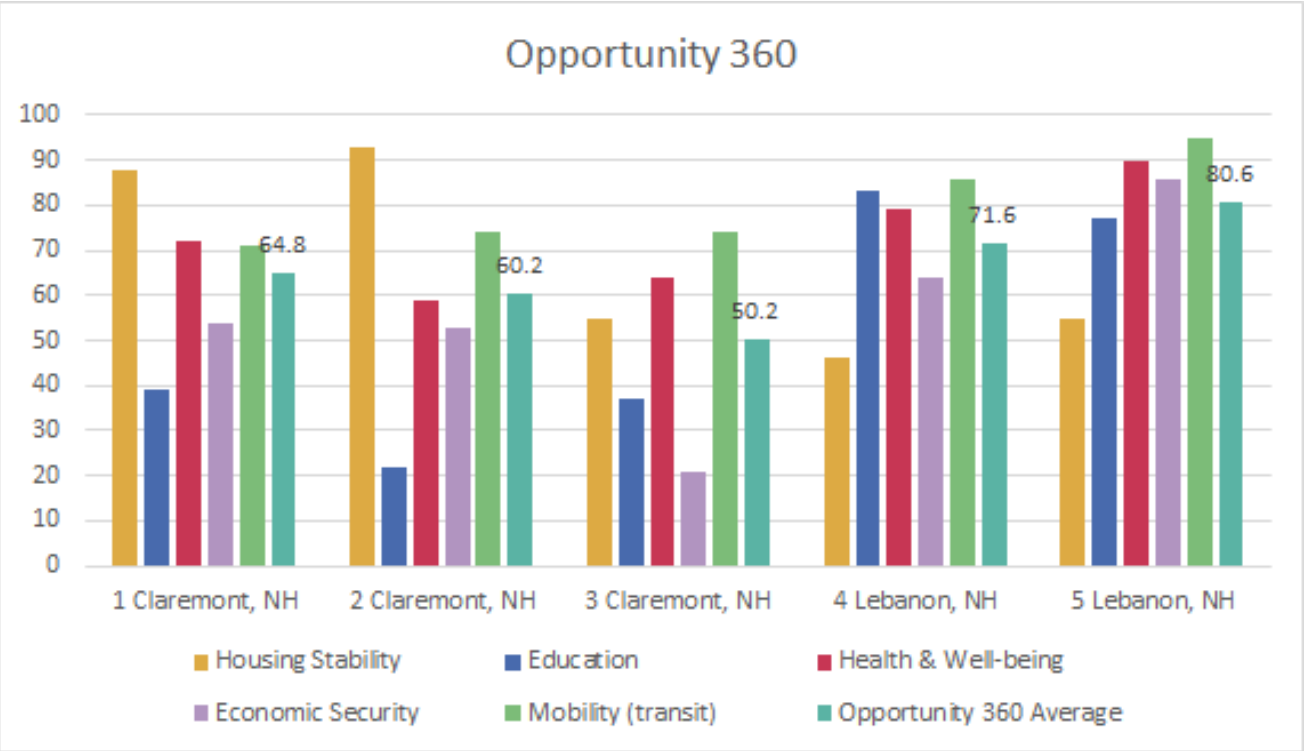
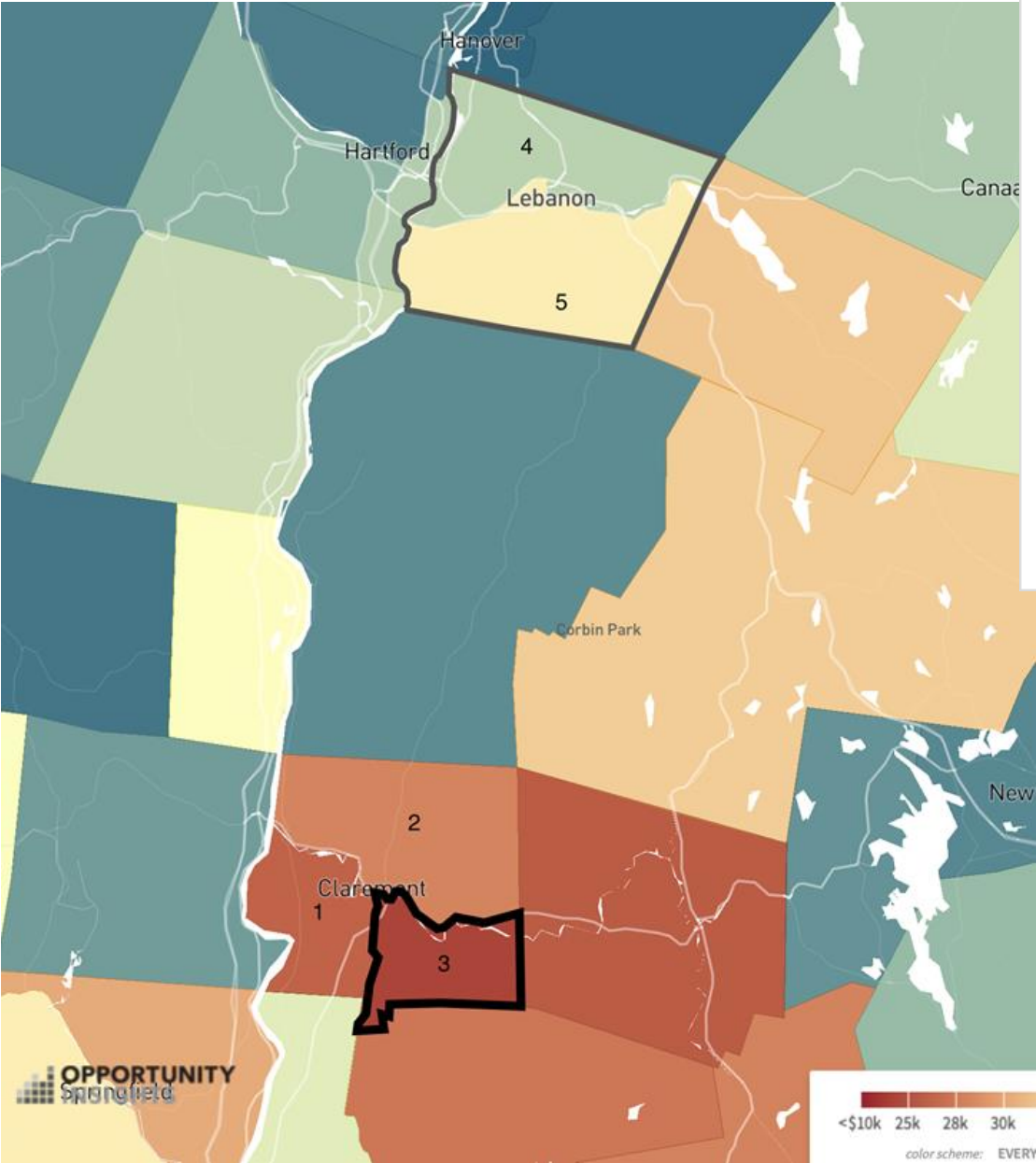




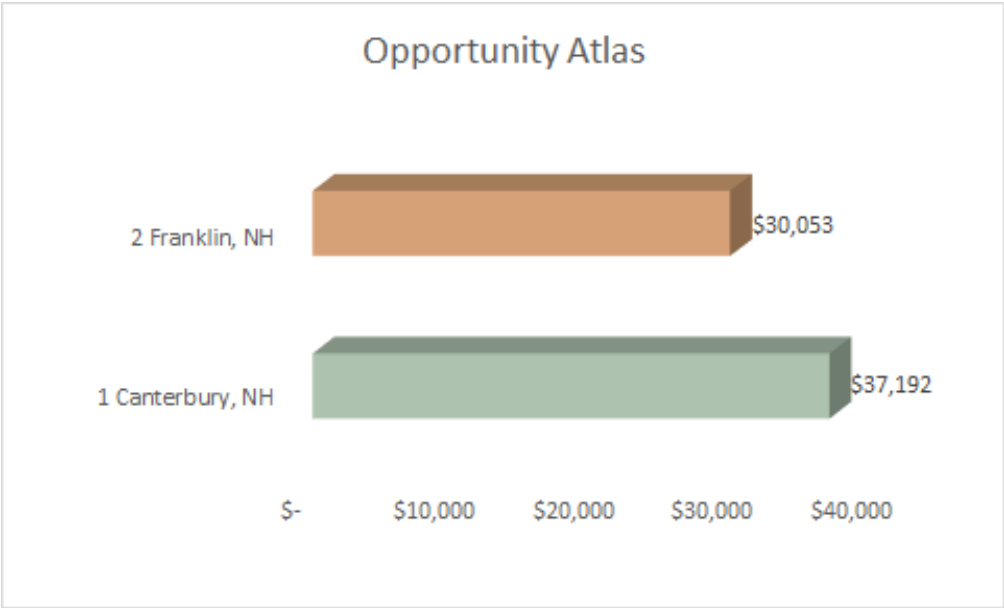
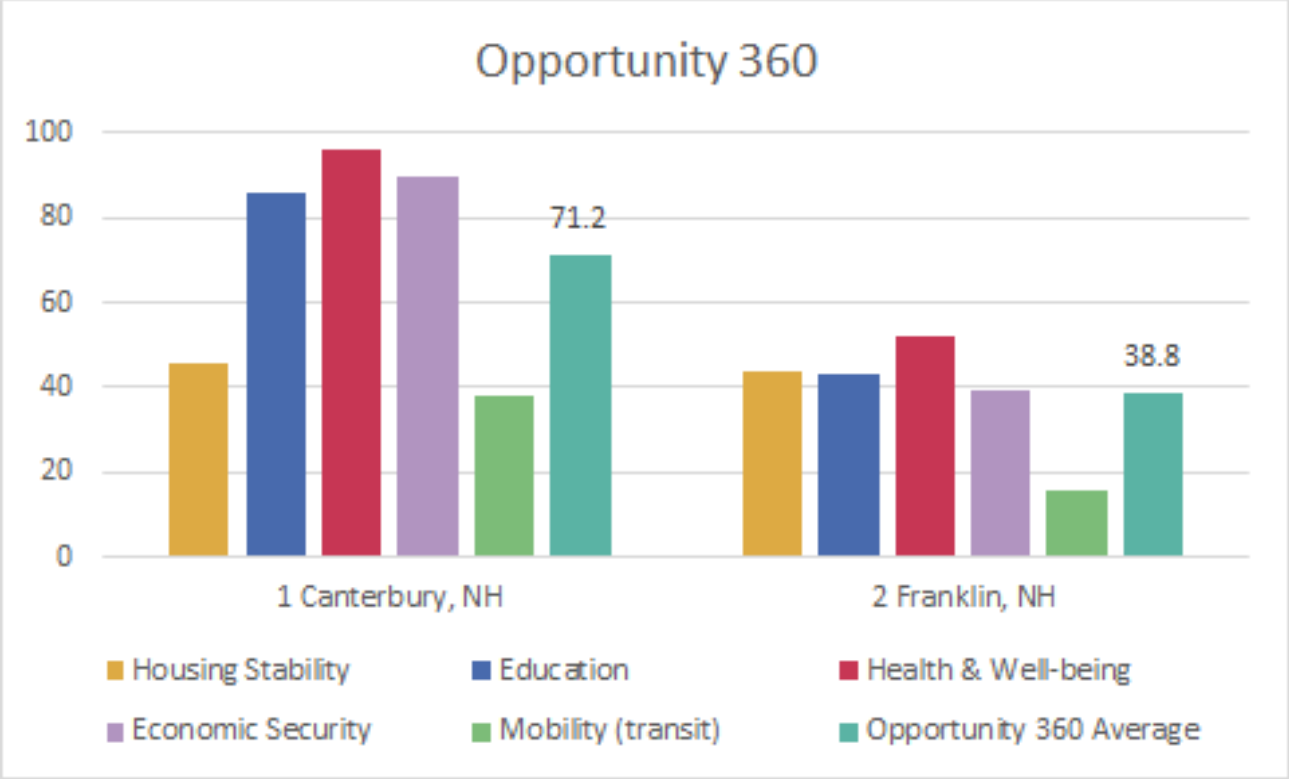
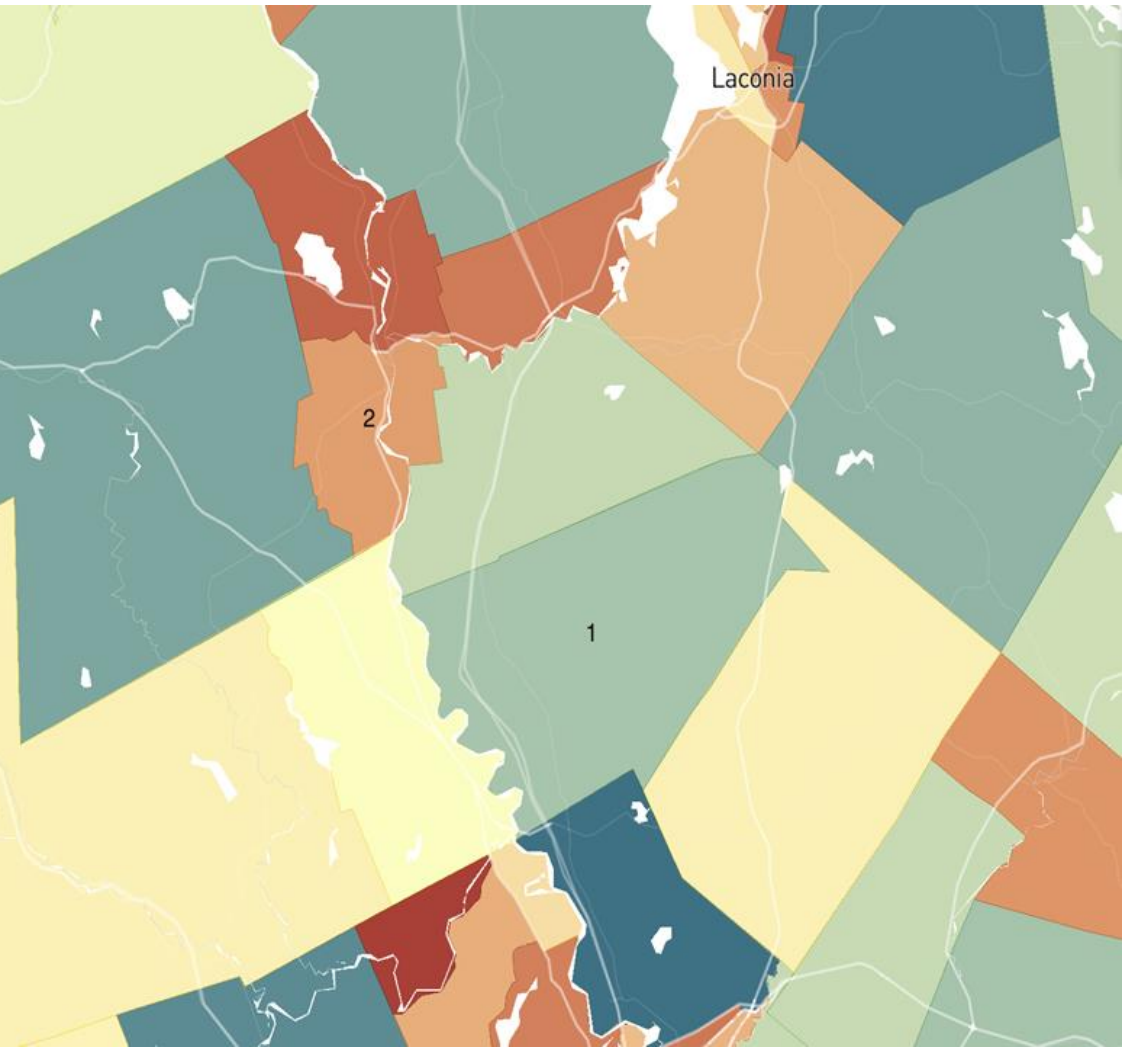
Nashua and Hollis



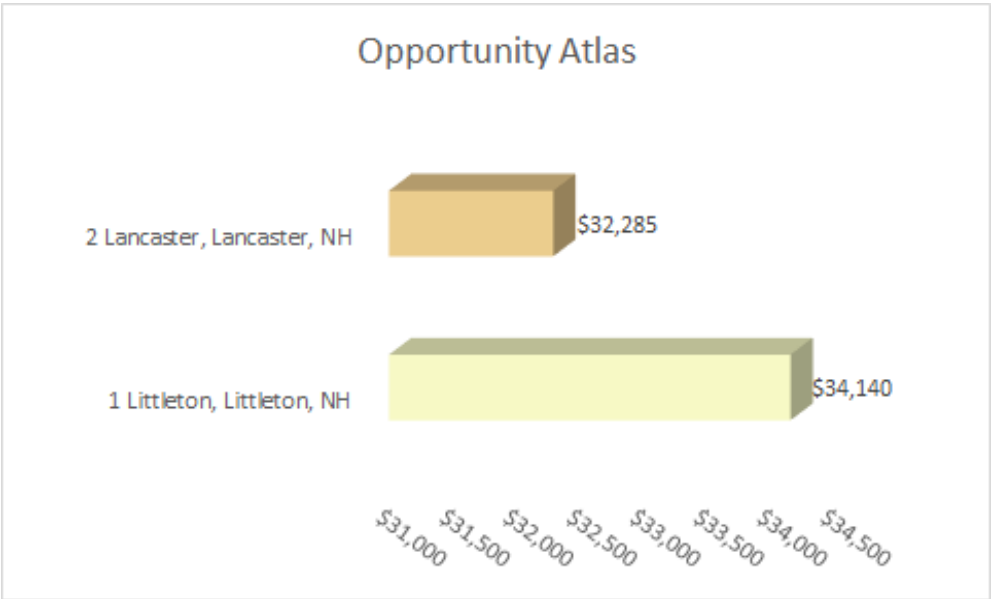
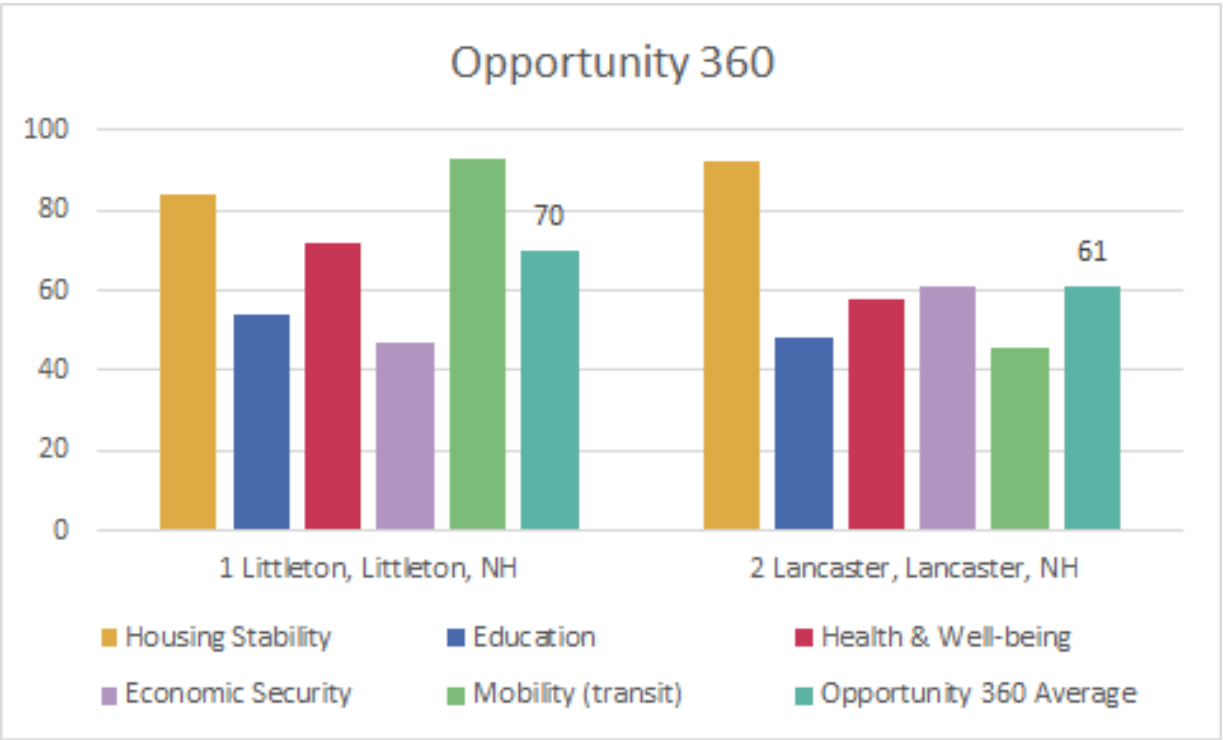
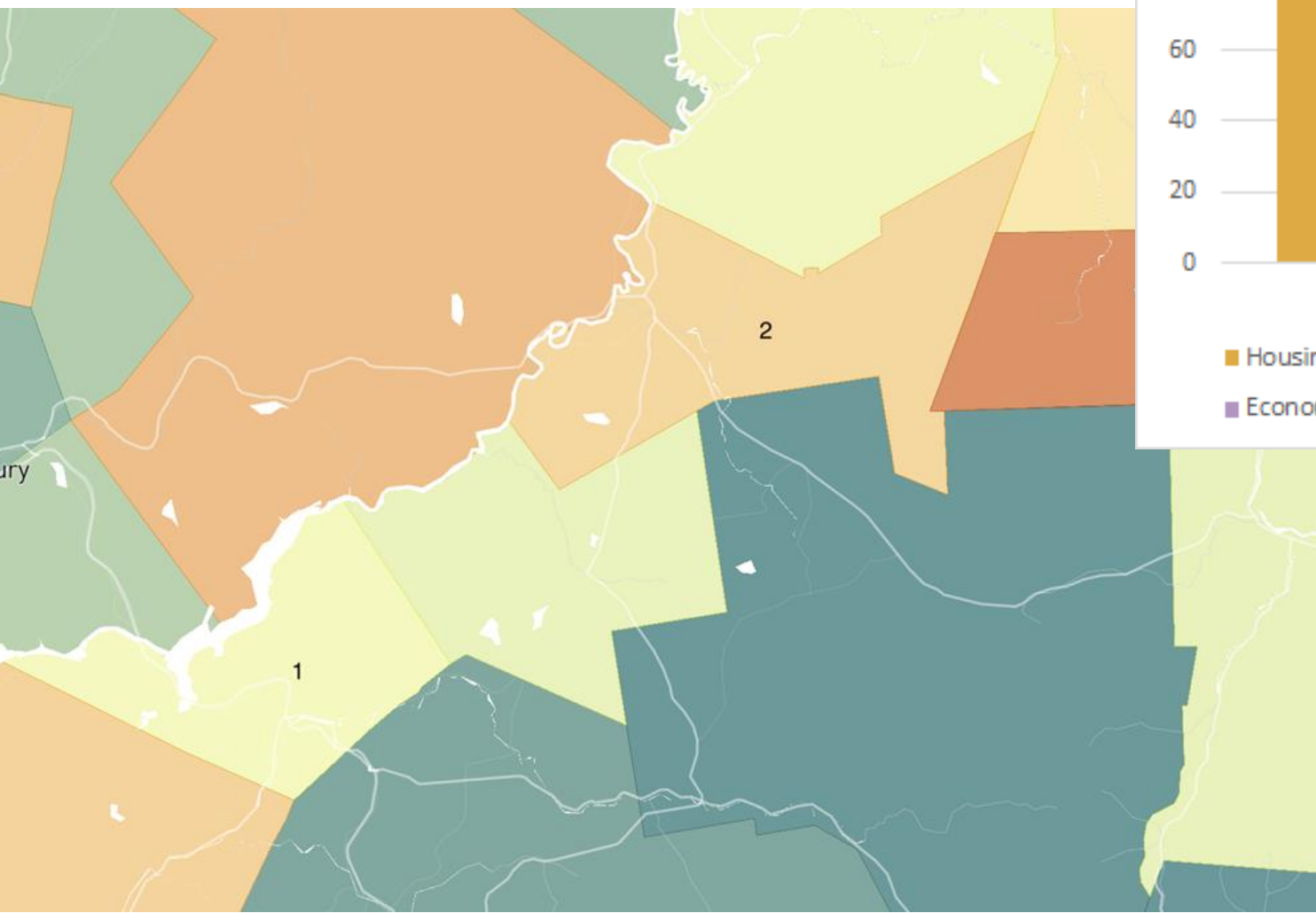
Lebanon and Claremont



Franklin and Canterbury

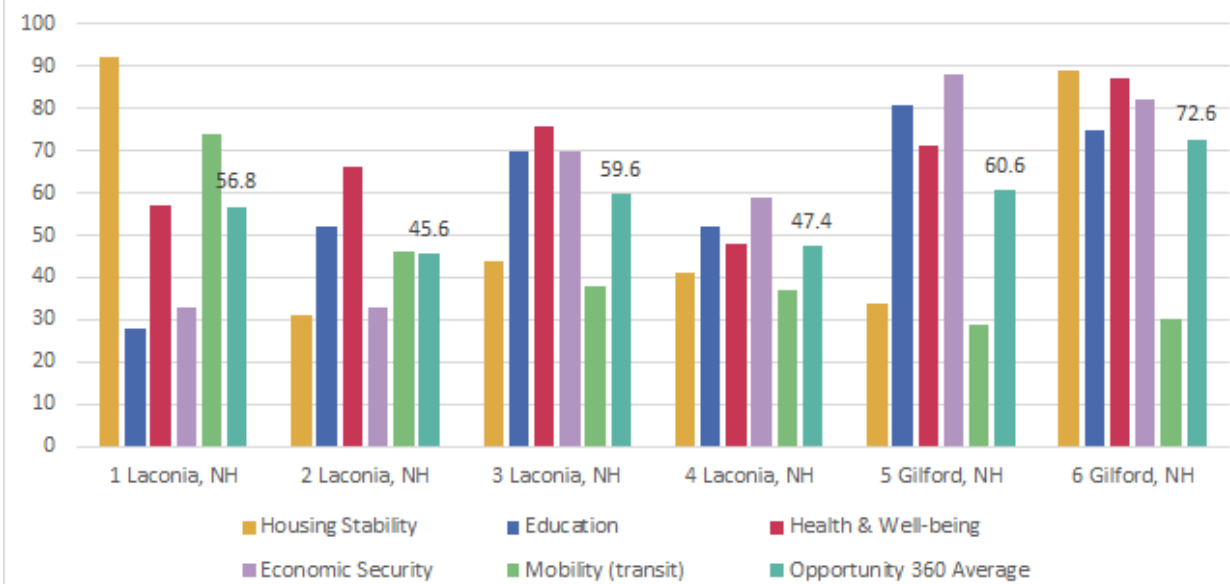


Littleton and Lancaster

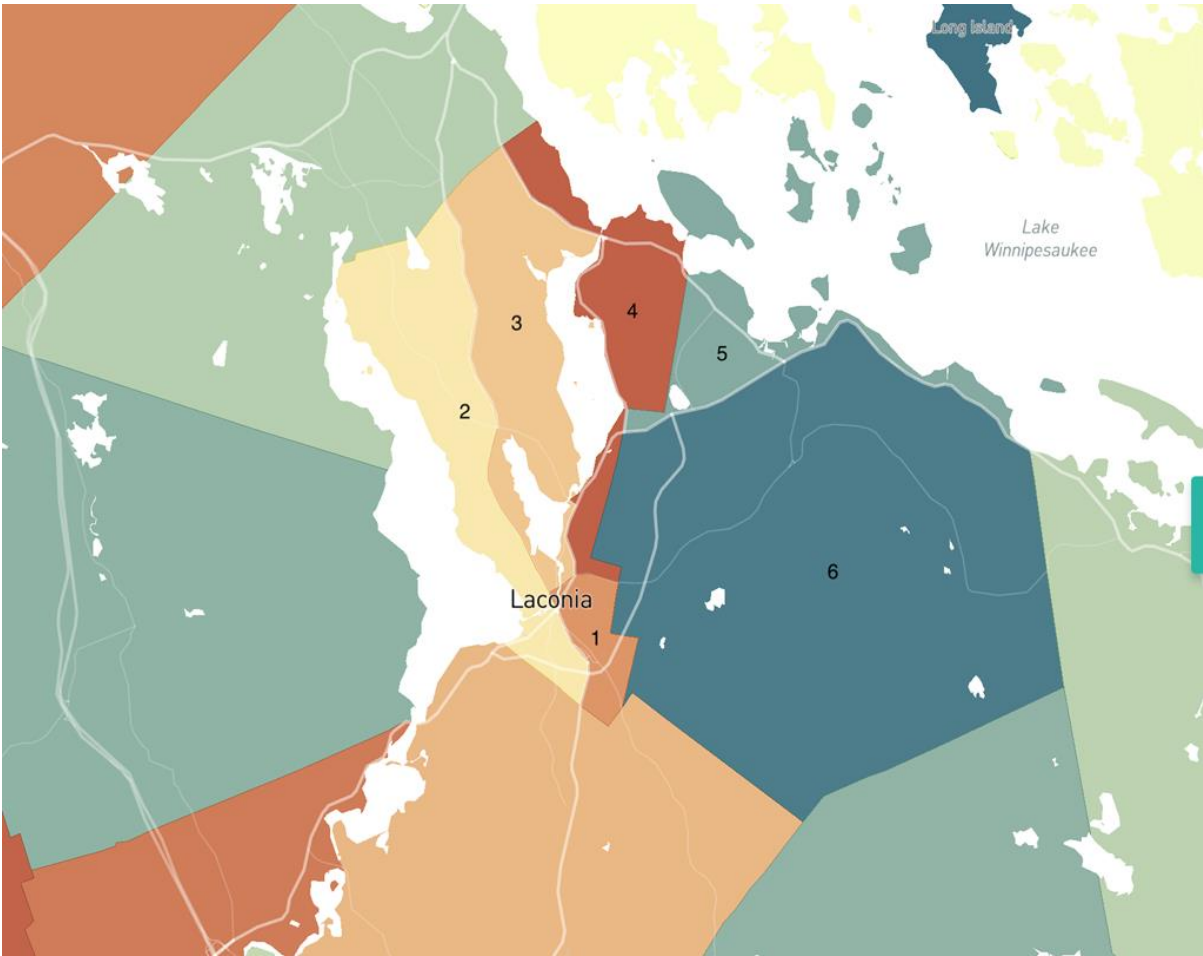
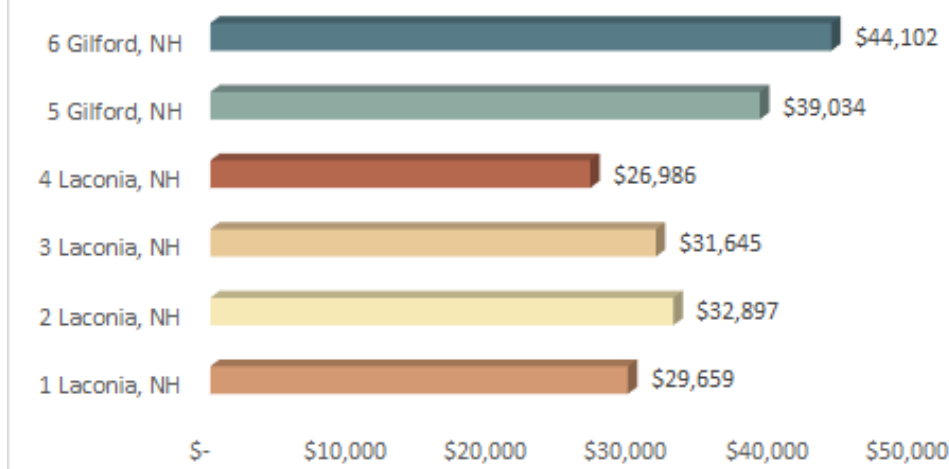


Gilford and Laconia

Opportunity 360



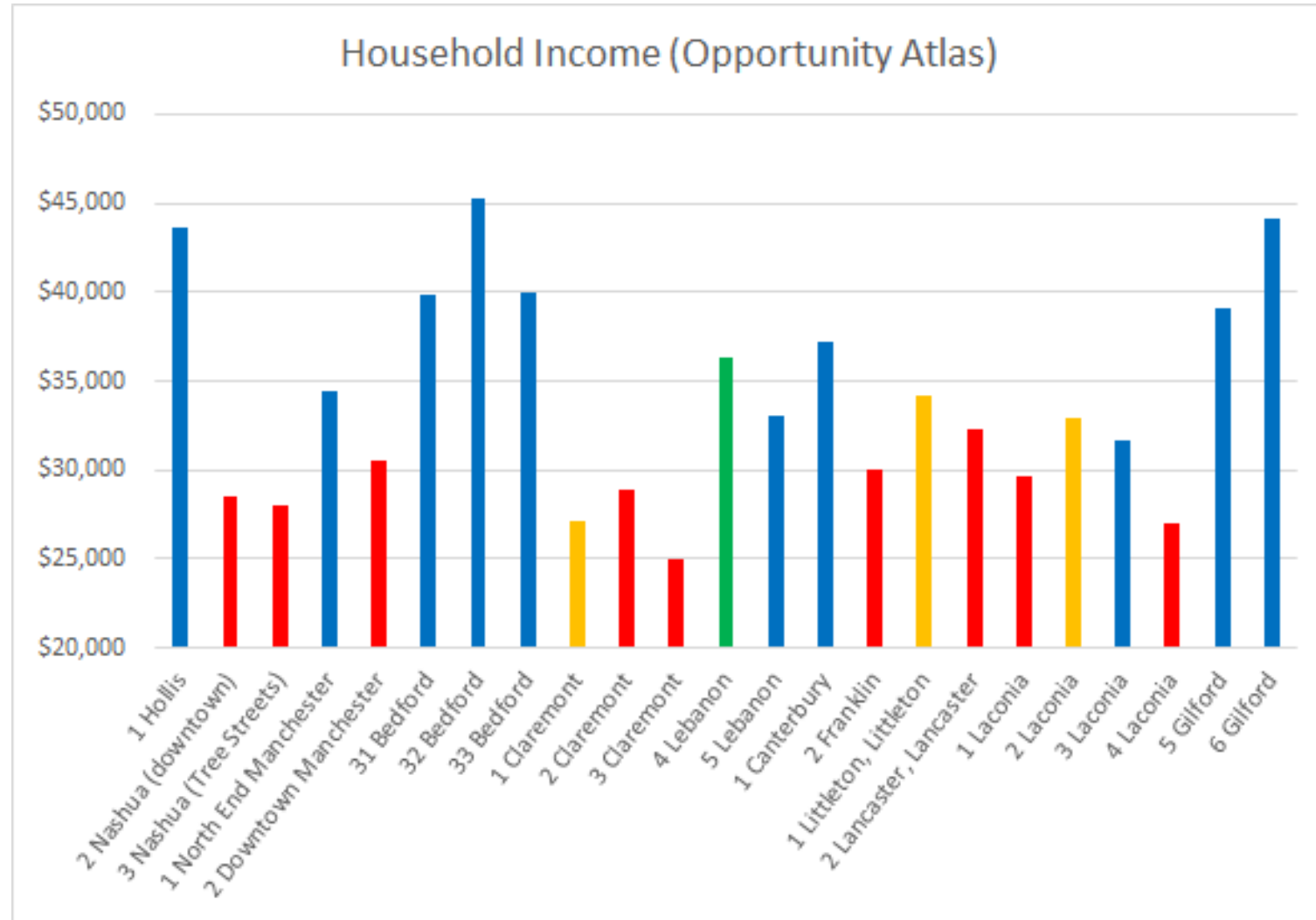
Household Income (Opportunity Atlas)



Michigan QAP Comparison

- Michigan allots 1 point for each score of at least 66 in the categories (up to 4 points):
 - Education
 - Health & well-being
 - Economic security
 - Jobs, goods, and services
- If NH adopted Michigan's point allocation for opportunity areas:
 - Blue bar = 3 points
 - Green bar = 2 points
 - Yellow bar = 1 point
 - Red bar = 0 points

*no locations earned points in the "jobs, goods, and services" category



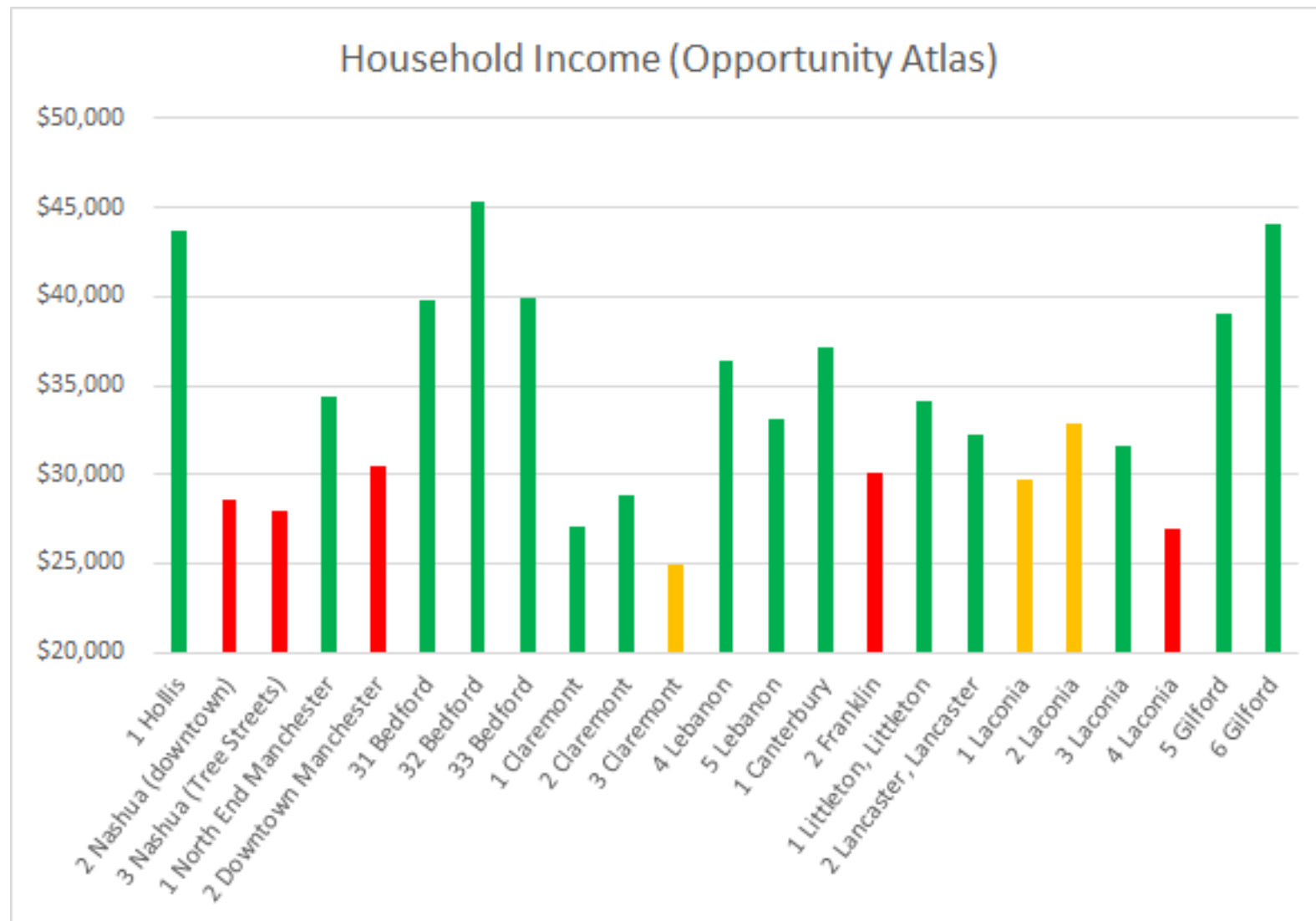
Georgia QAP Comparison

- Georgia allots 2 points for projects that score 60 or higher in two of the categories, or 1 point for a score of at least 60 in one category:

- Housing stability
- Economic security
- Health & well-being

- If NH adopted Georgia's point allocation for opportunity areas:

- **Green** bar = 2 points
- **Yellow** bar = 1 point
- **Red** bar = 0 points



Opportunity360 scores generally correlate to Opportunity Atlas income mobility

Considerations:

- Social fabric
- Low opportunity scores indicate increased need
- Communities on the margins

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