2021
NEW HAMPSHIRE RESIDENTIAL RENTAL COST SURVEY REPORT
$0.6 \%$


## 2021 RESIDENTIAL RENTAL COST SURVEY REPORT

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# THE 2021 RESIDENTIAL RENTAL MARKET: LOW INVENTORY, LOWER VACANCY RATES, HIGHER RENTS 

Dean J. Christon, Executive Director<br>New Hampshire Housing

New Hampshire Housing's annual statewide survey of market-rate apartments provides a comprehensive view of the rental market which is not available elsewhere. Our 2021 Residential Rental Cost Survey received responses from the owners and managers of more than 24,560 unsubsidized (market-rate) rental housing units around the state ( $15 \%$ of all units statewide).

The survey results show that there is a high demand for apartments, a limited supply, and a low vacancy rate, meaning that it remains a very challenging market for New Hampshire renters. This is paired with a limited supply of homes to buy, hindering the ability of renters to become homeowners.

Rents reported in the survey reflect the demand for apartments: this year's statewide median gross rent (including utilities) of $\$ 1,498$ for two-bedroom units is up $6 \%$ over last year (and up $7 \%$ for all units). Rents statewide have increased in each of the past eight years.

At less than $1 \%(0.9 \%)$, the vacancy rate for all units is lower than last year (a vacancy rate of $5 \%$ is considered a balanced market for tenants and landlords). In comparison, both the U.S. and Northeast vacancy rates are at 6.8\%.

Multi-family building permit activity has been increasing slowly since the Great Recession, and the overall trend remains more modest than the issuance of single-family building permits. New apartment units that are added to the market tend to be more expensive than existing units. To afford the statewide median cost of a typical two-bedroom apartment with utilities, a New Hampshire renter would have to earn $128 \%$ of the estimated statewide median renter income, or over \$59,900 a year.

The home purchase market, particularly since January 2021, has been very strong and competitive in the state, regionally and nationally. Factors contributing to this include record low interest rates for a long period of time, as well as the pandemic influencing people's needs and desires as to where to make their home. In turn, the lack of inventory of affordable homes to purchase means that many would-be home buyers continue to rent because of a scarcity of homes in their price range. The lack of for-sale inventory adds pressure to rental costs in New Hampshire.

To sustain New Hampshire's economy, additional housing is needed to support our workforce, as well as those who cannot work because of age or disability. It is estimated that about 20,000 more housing units are needed to meet current demand and stabilize the market.

Over the past year, New Hampshire Housing committed financing for more than 1,000 rental units. These will be available to renters within 12-18 months. Clearly, the results of this year's survey indicate that, working together, we must continue to encourage and support the development of more housing opportunities throughout the Granite State.

## OVERVIEW OF THE RENT SURVEY PROCESS

New Hampshire Housing conducts an annual statewide survey of rental housing costs that provides data to the general public and organizations that administer housing programs.


Total Adjusted Sample Size: 10, 631 Units

> Our 2021 survey was conducted by the University of New Hampshire Survey Center via telephone and online from March - May 2021, as well as through outreach to property owners and managers by K. Kirkwood Consulting. We obtained information on 24,560 market-rate rental housing units across the state. Rental properties surveyed included those that have participated in past surveys and those identified through advertisements and other means.
> The calculation of median rents is based on a total sample of 10,870 units. Median rents and vacancy rates were determined by using a portion of the data gathered from those projects with more than 10 units so as to reduce the bias toward larger apartment complexes.

GROSS RENTS are calculated for each property in the survey by taking the rent charged by the landlord and adding a dollar allowance for those utilities the tenant pays. The addition of allowances for tenantpaid utilities has the effect of standardizing rental costs. These utility allowances are calculated at the time of the rental survey and are based on physical consumption allowances determined by HUD and current energy costs as determined in a separate survey conducted by New Hampshire Housing.
MEDIAN GROSS RENTS are presented for various geographic areas and for various unit sizes. The median represents the gross rent at the middle when gross rents are ordered from lowest to highest. Thus, $50 \%$ of the sample units in each calculation have gross rents below the median, and $50 \%$ have gross rents above the median. The median (rather than a mean or average) is used because it is less influenced by extremes in costs. All median gross rents reported include utilities.
Median rents for some areas are not reported because the sample was not large enough to result in a reliable calculation (generally, when the sample contained 20 or fewer units). Despite the suppression of results for categories with small sample sizes, the data for those units have been included in the calculation of the overall median rents statewide.

Finally, a chart for each area summarizing the results of the Residential Rental Cost Survey is included here. The median gross rents for two-bedroom units show general trends. Please note that because the sample set changes each year, changes in rents may be due to both the change in the sample and changes in utility costs used in calculating gross rents.

[^0]

## MONTHLY MEDIAN GROSS RENTS, 2-BEDROOM \& ALL UNITS (STATEWIDE, 2011-2021)

 Includes utilitiesThe statewide median gross rent (including utilities) for a 2-bedroom unit has increased over $24 \%$ in the past 5 years.


## MEDIAN MONTHLY GROSS RENT FOR 2-BEDROOM UNITS, 2011-2021 (STATEWIDE)



## 2021 GROSS RENTS BY NUMBER OF BEDROOMS (STATEWIDE)

|  | Sample Size | Rent Range | Median |
| ---: | ---: | ---: | ---: |
| 2021 GROSS RENT |  |  |  |
| 0-Bedroom | 452 | $\$ 250-\$ 2,400$ | $\$ 876$ |
| 1-Bedroom | 3,298 | $\$ 400-\$ 2,961$ | $\$ 1,118$ |
| 2-Bedroom | 5,492 | $\$ 469-\$ 3,413$ | $\$ 1,498$ |
| 3-Bedroom | 1,393 | $\$ 622-\$ 3,785$ | $\$ 1,506$ |
| 4+ Bedrooms | 239 | $\$ 837-\$ 4,426$ | $\$ 1,781$ |
| All Bedrooms | 10,874 | $\$ 250-\$ 4,426$ | $\$ 1,373$ |

## 2021 MEDIAN MONTHLY GROSS RENT AND PERCENT CHANGE BY COUNTY FOR 2-BEDROOM UNITS, 2016-2021

The statewide median gross rent for a 2-bedroom unit in 2021 was $\$ 1,498$. Eighty percent of the rental units surveyed are in the southern tier (Hillsborough, Rockingham, Merrimack, and Strafford counties) and they have the highest median gross rents. The rental costs seen here in Grafton County are driven by the market in the Hanover/Lebanon area.

Median Monthly Gross Rental Cost for 2-Bedroom Units

Percent Change in 2-Bedroom Median Gross Rent Over 2016-2021


AVERAGE ANNUAL UTILITY COSTS FOR UNITS WHERE TENANT PAYS FOR HEAT 2011-2021


AVERAGE MONTHLY UTILITY COSTS, WITH HEAT PAID BY TENANT 2021, BY COUNTY

|  | Bedrooms Per Unit |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0 |  | 1 |  | 2 |  | 3 |  | 4+ |  | All Units |  |
| STATEWIDE | \$ | 122.21 | \$ | 145.57 | \$ | 184.12 | \$ | 205.74 | \$ | 250.32 | \$ | 176.68 |
| Belknap County | \$ | 150.92 | \$ | 139.78 | \$ | 205.39 | \$ | 232.16 | \$ | - | \$ | 184.57 |
| Carroll County | \$ | 168.50 | \$ | 181.86 | \$ | 240.41 | \$ | 308.50 | \$ | - | \$ | 235.30 |
| Cheshire County | \$ | 130.30 | \$ | 169.62 | \$ | 207.03 | \$ | 250.98 | \$ | 327.47 | \$ | 206.54 |
| Coos County | \$ | 172.00 | \$ | 209.80 | \$ | 260.07 | \$ | 335.21 | \$ | 367.50 | \$ | 267.15 |
| Grafton County | \$ | 140.33 | \$ | 177.72 | \$ | 233.59 | \$ | 280.83 | \$ | 307.00 | \$ | 213.92 |
| Hillsborough County | \$ | 112.98 | \$ | 127.25 | \$ | 161.41 | \$ | 183.32 | \$ | 221.20 | \$ | 157.09 |
| Merrimack County | \$ | 124.13 | \$ | 155.85 | \$ | 200.00 | \$ | 219.05 | \$ | 311.92 | \$ | 184.21 |
| Rockingham County | \$ | 123.29 | \$ | 153.73 | \$ | 192.52 | \$ | 233.11 | \$ | 217.00 | \$ | 187.48 |
| Strafford County | \$ | 105.42 | \$ | 148.17 | \$ | 202.74 | \$ | 222.08 | \$ | 292.35 | \$ | 195.24 |
| Sullivan County | \$ | - | \$ | 131.50 | \$ | 270.70 | \$ | 299.27 | \$ | 403.67 | \$ | 244.72 |

STATEWIDE VACANCY RATES, 2-BEDROOM \& ALL UNITS (2011-2021)


VACANCY RATES BY COUNTY (PERCENT OF 2-BEDROOM UNITS \& ALL UNITS, 2021)


The state's rental housing vacancy rate in 2021 remains under 2\% for 2-bedroom and all units, well below that of the Northeast region and the U.S., both of which are 6.8\%. A balanced rental market has a vacancy rate of approximately $5 \%$.

## VACANCY RATES FOR ALL UNITS (STATEWIDE \& COUNTY)

|  | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| STATEWIDE | 3.5\% | 3.2\% | 3.3\% | 2.5\% | 2.2\% | 1.5\% | 1.4\% | 2.0\% | 0.8\% | $1.8 \%$ | 0.9\% |
| Belknap County | 8.9\% | 3.3\% | 7.5\% | 5.3\% | 1.2\% | 4.9\% | 4.6\% | 4.0\% | 2.0\% | 1.0\% | 1.2\% |
| Carroll County | 11.3\% | 5.1\% | 3.1\% | 3.6\% | 3.9\% | 1.4\% | 0.0\% | *N/A | *N/A | 2.7\% | 0.7\% |
| Cheshire County | 6.4\% | 7.1\% | 2.5\% | 3.7\% | 3.2\% | 4.5\% | 1.0\% | 1.7\% | 0.9\% | 1.9\% | 1.7\% |
| Coos County | 15.2\% | 12.6\% | 9.5\% | 7.9\% | 9.2\% | 6.9\% | 10.7\% | 3.7\% | 1.0\% | 1.7\% | 0.6\% |
| Grafton County | 7.6\% | 7.5\% | 3.0\% | 3.9\% | 2.7\% | 3.0\% | 3.0\% | 3.9\% | 0.3\% | 2.8\% | 1.1\% |
| Hillsborough County | 2.2\% | 2.2\% | 2.6\% | 2.1\% | 2.3\% | 0.9\% | 1.2\% | 1.8\% | 1.0\% | 2.3\% | 0.9\% |
| Merrimack County | 4.8\% | 2.7\% | 3.3\% | 2.5\% | 1.7\% | 1.2\% | 1.1\% | 2.5\% | 0.5\% | 1.2\% | 0.4\% |
| Rockingham County | 2.7\% | 3.2\% | 3.4\% | 2.1\% | 1.9\% | 1.0\% | 1.1\% | 1.0\% | 0.3\% | 0.9\% | 0.8\% |
| Strafford County | 3.3\% | 3.6\% | 4.9\% | 2.1\% | 2.3\% | 1.4\% | 1.2\% | 2.6\% | 0.8\% | 2.1\% | 0.9\% |
| Sullivan County | 5.7\% | 7.4\% | 7.3\% | 5.8\% | 2.7\% | 6.4\% | 2.2\% | 0.9\% | 0.0\% | 0.0\% | 0.5\% |

[^1]
## NEW HAMPSHIRE OWNER AND RENTER MEDIAN HOUSEHOLD INCOMES

The median renter-occupied household income has increased only marginally over the past 10 years, whereas homeowner income has seen a somewhat greater increase. Neither has kept pace with the increasing cost of housing in the state. Source: U.S. Census Bureau, American Community Survey (2009-2019), 1 Year Estimates, in 2019 inflation adjusted dollars.


## HOUSEHOLD INCOMES REQUIRED TO AFFORD A 2-BEDROOM APARTMENT, 2021

In New Hampshire, $40 \%$ of rental households are paying $30 \%$ or more of their household income on rent. Lower-income families are likely to be paying an even higher percentage of their household income towards rent. Renter households throughout the state would need to earn more than the median renter income (Income Needed to Afford Rent) to be able to afford the rent for a two-bedroom unit.
Source: U.S. Census Bureau 2015-2019 American Community Survey, trended by 3\% for 2 years; Median Income for Renter Households by County.

|  | Median 2-BR <br> Rent | Income <br> Needed to <br> Afford Rent | \% of Renter <br> Household Income <br> (Est.) |
| :--- | :---: | :---: | :---: |
| Belknap County | $\$ 1,215$ | $\$ 48,600$ | $120 \%$ |
| Carroll County | $\$ 1,073$ | $\$ 42,900$ | $116 \%$ |
| Cheshire County | $\$ 1,100$ | $\$ 44,000$ | $110 \%$ |
| Coos County | $\$ 879$ | $\$ 35,200$ | $110 \%$ |
| Grafton County | $\$ 1,462$ | $\$ 58,500$ | $149 \%$ |
| Hillsborough County | $\$ 1,643$ | $\$ 65,700$ | $133 \%$ |
| Merrimack County | $\$ 1,339$ | $\$ 53,600$ | $121 \%$ |
| Rockingham County | $\$ 1,672$ | $\$ 66,900$ | $122 \%$ |
| Strafford County | $\$ 1,394$ | $\$ 55,800$ | $118 \%$ |
| Sullivan County | $\$ 1,119$ | $\$ 44,800$ | $113 \%$ |
| STATEWiDE | $\$ 1,498$ | $\$ 59,900$ | $128 \%$ |

## 2-BEDROOM UNITS AFFORDABLE TO MEDIAN INCOME RENTER HOUSEHOLDS

In general, higher income counties have access to more affordable units. However, even in the highest income county (Rockingham), only 10\% of the units would be affordable to half of the renter households.
Source: U.S. Census Bureau 2015-2019 American Community Survey, trended by 3\% for 2 years; Median Income for Renter Households by County

|  | Estimated <br> 2021 Renter <br> Household <br> Income $*$ | Affordable <br> Gross Rent <br> Based on <br> Income | \% of 2-Bedroom Units <br> Below Affordable Rent |
| :--- | :---: | :---: | :---: |
| Belknap County | $\$ 40,469$ | $\$ 1,012$ | 5.9 |
| Carroll County | $\$ 36,977$ | $\$ 924$ | $14.9 \%$ |
| Cheshire County | $\$ 40,089$ | $\$ 1,002$ | $23.1 \%$ |
| Coos County | $\$ 31,897$ | $\$ 797$ | $22.8 \%$ |
| Grafton County | $\$ 39,286$ | $\$ 982$ | $10.9 \%$ |
| Hillsborough County | $\$ 49,560$ | $\$ 1,239$ | $10.3 \%$ |
| Merrimack County | $\$ 44,318$ | $\$ 1,108$ | $11.3 \%$ |
| Rockingham County | $\$ 54,713$ | $\$ 1,368$ | $10.0 \%$ |
| Strafford County | $\$ 47,379$ | $\$ 1,184$ | $14.0 \%$ |
| Sullivan County | $\$ 39,566$ | $\$ 989$ | $7.4 \%$ |
| STATEWIDE | $\$ 46,743$ | $\$ 1,169$ | $13.1 \%$ |

## PERCENT OF 2-BEDROOM UNITS BELOW AFFORDABLE RENT



## MEDIAN MONTHLY GROSS RENTS FOR 2-BEDROOM UNITS - BY COUNTY

|  | Sample Size | Rent Range | Median |
| ---: | ---: | :---: | :---: |
| BELKNAP COUNTY |  |  |  |
| 0-Bedroom | 13 | $\$ 581-\$ 838$ | $* * * *$ |
| 1-Bedroom | 76 | $\$ 556-\$ 1,606$ | $\$ 956$ |
| 2-Bedroom | 114 | $\$ 780-\$ 1,769$ | $\$ 1,215$ |
| 3-Bedroom | 28 | $\$ 936-\$ 2,106$ | $\$ 1,501$ |
| 4+ Bedrooms | 1 | $\$ 1,845-\$ 1,845$ | $* * *$ |
| All Bedrooms | 232 | $\$ 556-\$ 2,106$ | $\$ 1,100$ |



| Sample Size | Rent Range | Median |  |
| ---: | ---: | :---: | :---: |
| CARROLL COUNTY |  |  |  |
| 0-Bedroom | 7 | $\$ 695-\$ 2,099$ | $* * * *$ |
| 1-Bedroom | 34 | $\$ 688-\$ 1,086$ | $\$ 866$ |
| 2-Bedroom | 43 | $\$ 819-\$ 1,477$ | $\$ 1,073$ |
| 3-Bedroom | 29 | $\$ 880-\$ 2,564$ | $\$ 1,221$ |
| 4+ Bedrooms | 1 | $\$ 1,850-\$ 1,850$ | $* * * *$ |
| All Bedrooms | 114 | $\$ 688-\$ 2,564$ | $\$ 1,016$ |


|  | Sample Size | Rent Range | Median |
| ---: | ---: | ---: | :---: |
| CHESHIRE COUNTY |  |  |  |
| 0-Bedroom | 46 | $\$ 543-\$ 1,005$ | $\$ 750$ |
| 1-Bedroom | 236 | $\$ 600-\$ 1,365$ | $\$ 1,004$ |
| 2-Bedroom | 217 | $\$ 729-\$ 1,893$ | $\$ 1,100$ |
| 3-Bedroom | 84 | $\$ 1,005-\$ 2,200$ | $\$ 1,406$ |
| 4+ Bedrooms | 24 | $\$ 1,238-\$ 3,845$ | $\$ 2,096$ |
| All Bedrooms | 607 | $\$ 543-\$ 3,845$ | $\$ 1,088$ |


|  | Sample Size | Rent Range | Median |
| ---: | ---: | :---: | :---: |
| COOS COUNTY |  |  |  |
| 0-Bedroom | 7 | $\$ 701-\$ 1,248$ | $* * * *$ |
| 1-Bedroom | 67 | $\$ 500-\$ 934$ | $\$ 742$ |
| 2-Bedroom | 117 | $\$ 469-\$ 1,847$ | $\$ 879$ |
| 3-Bedroom | 71 | $\$ 684-\$ 1,935$ | $\$ 984$ |
| 4+ Bedrooms | 10 | $\$ 837-\$ 1,577$ | $* * * *$ |
| All Bedrooms | 272 | $\$ 469-\$ 1,935$ | $\$ 879$ |



| Sample Size | Rent Range | Median |  |
| ---: | ---: | :---: | :---: |
| GRAFTON COUNTY |  |  |  |
| 0-Bedroom | 51 | $\$ 338-\$ 2,028$ | $\$ 728$ |
| 1-Bedroom | 282 | $\$ 400-\$ 2,961$ | $\$ 906$ |
| 2-Bedroom | 335 | $\$ 609-\$ 2,477$ | $\$ 1,462$ |
| 3-Bedroom | 54 | $\$ 880-\$ 3,423$ | $\$ 1,740$ |
| 4+ Bedrooms | 31 | $\$ 1,159-\$ 4,072$ | $\$ 1,795$ |
| All Bedrooms | 753 | $\$ 338-\$ 4,072$ | $\$ 1,156$ |



## MEDIAN MONTHLY GROSS RENTS FOR 2-BEDROOM UNITS - BY COUNTY

|  | Sample Size | Rent Range | Median |
| ---: | ---: | ---: | :---: |
| HILLSBOROUGH COUNTY |  |  |  |
| 0-Bedroom | 188 | $\$ 451-\$ 2,400$ | $\$ 993$ |
| 1-Bedroom | 1,181 | $\$ 500-\$ 2,002$ | $\$ 1,231$ |
| 2-Bedroom | 2,142 | $\$ 531-\$ 2,700$ | $\$ 1,643$ |
| 3-Bedroom | 638 | $\$ 867-\$ 2,706$ | $\$ 1,530$ |
| 4+ Bedrooms | 116 | $\$ 1,175-\$ 4,426$ | $\$ 1,603$ |
| All Bedrooms | 4,265 | $\$ 451-\$ 4,426$ | $\$ 1,526$ |



|  | Sample Size | Rent Range | Median |
| ---: | ---: | :---: | :---: |
| MERRIMACK COUNTY |  |  |  |
| 0-Bedroom | 58 | $\$ 250-\$ 1,566$ | $\$ 998$ |
| 1-Bedroom | 555 | $\$ 606-\$ 2,238$ | $\$ 1,096$ |
| 2-Bedroom | 692 | $\$ 614-\$ 2,305$ | $\$ 1,339$ |
| 3-Bedroom | 174 | $\$ 622-\$ 2,834$ | $\$ 1,381$ |
| 4+ Bedrooms | 17 | $\$ 1,000-\$ 2,600$ | $* * * *$ |
| All Bedrooms | 1,496 | $\$ 250-\$ 2,834$ | $\$ 1,249$ |



|  | Sample Size | Rent Range | Median |
| ---: | ---: | :---: | :---: |
| ROCKINGHAM COUNTY |  |  |  |
| 0-Bedroom | 50 | $\$ 543-\$ 1,886$ | $\$ 924$ |
| 1-Bedroom | 506 | $\$ 700-\$ 2,561$ | $\$ 1,233$ |
| 2-Bedroom | 1,036 | $\$ 777-\$ 3,413$ | $\$ 1,672$ |
| 3-Bedroom | 163 | $\$ 946-\$ 3,785$ | $\$ 1,849$ |
| 4+ Bedrooms | 9 | $\$ 1,991-\$ 3,747$ | $* * * *$ |
| All Bedrooms | 1,764 | $\$ 543-\$ 3,785$ | $\$ 1,556$ |



|  | Sample Size | Rent Range | Median |
| ---: | ---: | ---: | :---: |
| STRAFFORD COUNTY |  |  |  |
| 0-Bedroom | 22 | $\$ 640-\$ 1,373$ | $\$ 919$ |
| 1-Bedroom | 288 | $\$ 545-\$ 1,895$ | $\$ 1,100$ |
| 2-Bedroom | 699 | $\$ 848-\$ 2,706$ | $\$ 1,394$ |
| 3-Bedroom | 126 | $\$ 791-\$ 3,169$ | $\$ 1,531$ |
| 4+ Bedrooms | 22 | $\$ 1,422-\$ 3,332$ | $\$ 1,857$ |
| All Bedrooms | 1,157 | $\$ 545-\$ 3,332$ | $\$ 1,356$ |



|  | Sample Size | Rent Range | Median |
| ---: | ---: | ---: | :---: |
| SULLIVAN COUNTY |  |  |  |
| 0-Bedroom | 10 | $\$ 701-\$ 878$ | $* * * *$ |
| 1-Bedroom | 73 | $\$ 714-\$ 1,392$ | $\$ 870$ |
| 2-Bedroom | 97 | $\$ 764-\$ 1,519$ | $\$ 1,119$ |
| 3-Bedroom | 26 | $\$ 1,180-\$ 2,245$ | $\$ 1,334$ |
| 4+ Bedrooms | 8 | $\$ 1,238-\$ 1,663$ | $* * * *$ |
| All Bedrooms | 214 | $\$ 701-\$ 2,245$ | $\$ 1,044$ |



## MEDIAN MONTHLY GROSS RENTS FOR 2-BEDROOM UNITS - SELECTED CITIES

| Sample Size | Rent Range | Median |  |
| ---: | :---: | :---: | :---: |
| CITY OF CONCORD |  |  |  |
| 0-Bedroom | 38 | $\$ 600-\$ 1,529$ | $\$ 1,123$ |
| 1-Bedroom | 330 | $\$ 621-\$ 1,875$ | $\$ 1,194$ |
| 2-Bedroom | 404 | $\$ 850-\$ 1,968$ | $\$ 1,448$ |
| 3-Bedroom | 84 | $\$ 1,055-\$ 2,615$ | $\$ 1,561$ |
| 4+ Bedrooms | 4 | $\$ 1,695-\$ 2,144$ | $* * * *$ |
| All Bedrooms | 860 | $\$ 600-\$ 2,615$ | $\$ 1,275$ |



|  | Sample Size | Rent Range | Median |
| ---: | :---: | ---: | :--- |
| CITY OF MANCHESTER |  |  |  |
| 0-Bedroom | 138 | $\$ 451-\$ 2,400$ | $\$ 929$ |
| 1-Bedroom | 649 | $\$ 643-\$ 1,895$ | $\$ 1,206$ |
| 2-Bedroom | 931 | $\$ 531-\$ 2,343$ | $\$ 1,546$ |
| 3-Bedroom | 414 | $\$ 867-\$ 2,706$ | $\$ 1,460$ |
| 4+ Bedrooms | 85 | $\$ 1,264-\$ 4,426$ | $\$ 1,589$ |
| All Bedrooms | 2217 | $\$ 451-\$ 4,426$ | $\$ 1,401$ |



| Sample Size | Rent Range | Median |  |
| ---: | :---: | ---: | ---: |
| CITY OF NASHUA |  |  |  |
| 0-Bedroom | 27 | $\$ 664-\$ 1,624$ | $\$ 1,244$ |
| 1-Bedroom | 281 | $\$ 736-\$ 1,955$ | $\$ 1,402$ |
| 2-Bedroom | 758 | $\$ 684-\$ 2,358$ | $\$ 1,742$ |
| 3-Bedroom | 126 | $\$ 1,056-\$ 2,357$ | $\$ 1,877$ |
| 4+ Bedrooms | 23 | $\$ 1,175-\$ 2,107$ | $\$ 1,789$ |
| All Bedrooms | 1215 | $\$ 664-\$ 2,358$ | $\$ 1,652$ |



| Sample Size | Rent Range | Median |  |
| ---: | :---: | :---: | :---: |
| CITY OF PORTSMOUTH |  |  |  |
| 0-Bedroom | 10 | $\$ 720-\$ 1,886$ | $* * * *$ |
| 1-Bedroom | 75 | $\$ 766-\$ 2,186$ | $\$ 1,665$ |
| 2-Bedroom | 225 | $\$ 1,213-\$ 3,413$ | $\$ 1,881$ |
| 3-Bedroom | 67 | $\$ 1,060-\$ 3,785$ | $\$ 1,587$ |
| 4+ Bedrooms | 2 | $\$ 2,130-\$ 3,747$ | $* * * *$ |
| All Bedrooms | 379 | $\$ 720-\$ 3,785$ | $\$ 1,881$ |



|  | Sample Size | Rent Range | Median |
| ---: | :---: | :---: | :---: |
| CITY OF ROCHESTER |  |  |  |
| 0-Bedroom | 11 | $\$ 640-\$ 1,042$ | $* * * *$ |
| 1-Bedroom | 100 | $\$ 692-\$ 1,680$ | $\$ 1,031$ |
| 2-Bedroom | 200 | $\$ 848-\$ 2,200$ | $\$ 1,259$ |
| 3-Bedroom | 42 | $\$ 791-\$ 1,997$ | $\$ 1,472$ |
| 4+ Bedrooms | 7 | $\$ 1,457-\$ 2,157$ | $* * * *$ |
| All Bedrooms | 360 | $\$ 640-\$ 2,200$ | $\$ 1,244$ |



## MEDIAN MONTHLY GROSS RENTS FOR 2-BEDROOM UNITS - HUD HMFA

Metropolitan Statistical Areas
HMFA (HUD Metropolitan Fair Market Rent Area) designations were established by the U.S. Department of Housing and Urban Development as a result of information gathered from the 2010 Census.


Includes Antrim, Bennington, Deering, Francestown, Greenfield, Hancock, Hillsborough, Lyndeborough, New Boston, Peterborough, Sharon, Temple, Windsor


Includes Bedford, Goffstown, Manchester, Weare


Includes Amherst, Brookline, Greenville, Hollis, Hudson, Litchfield, Mason, Merrimack, Milford, Mont Vernon, Nashua, New Ipswich, Pelham, Wilton

| Sample Size | Rent Range | Median |  |
| ---: | ---: | ---: | ---: |
| PORTSMOUTH-ROCHESTER, NH HMFA |  |  |  |
| 0-Bedroom | 40 | $\$ 640-\$ 1,886$ | $\$ 942$ |
| 1-Bedroom | 505 | $\$ 545-\$ 2,195$ | $\$ 1,180$ |
| 2-Bedroom | 1,181 | $\$ 848-\$ 3,413$ | $\$ 1,554$ |
| 3-Bedroom | 223 | $\$ 791-\$ 3,785$ | $\$ 1,587$ |
| 4+ Bedrooms | 30 | $\$ 1,422-\$ 3,747$ | $\$ 2,117$ |
| All Bedrooms | 1,979 | $\$ 545-\$ 3,785$ | $\$ 1,486$ |



[^2]
## MEDIAN MONTHLY GROSS RENTS FOR 2-BEDROOM UNITS - HUD HMFA

| Sample Size | Rent Range | Median |  |
| ---: | :---: | ---: | :--- | :---: |
| WESTERN ROCKINGHAM COUNTY, NH HMFA |  |  |  |
| 0-Bedroom | 1 | \$798 $-\$ 798$ | $* * * *$ |
| 1-Bedroom | 25 | $\$ 700-\$ 2,561$ | $\$ 1,324$ |
| 2-Bedroom | 250 | $\$ 1,053-\$ 2,447$ | $\$ 1,494$ |
| 3-Bedroom | 9 | $\$ 1,291-\$ 1,849$ | $* * * *$ |
| 4+ Bedrooms | 0 | $\$ 0-\$ 0$ | $* * * *$ |
| All Bedrooms | 285 | $\$ 700-\$ 2,561$ | $\$ 1,494$ |



Includes Auburn, Candia, Deerfield, Londonderry, Northwood, Nottingham

| Sample Size | Rent Range | Median |  |
| ---: | :---: | :---: | :---: | :---: |
| BOSTON-CAMBRIDGE-QUINCY, MA-NH HMFA |  |  |  |
| 0-Bedroom | 0 | $\$ 0-\$ 0$ | $* * * *$ |
| 1-Bedroom | 18 | $\$ 1,235-\$ 1,629$ | $* * * *$ |
| 2-Bedroom | 63 | $\$ 1,491-\$ 2,043$ | $\$ 1,586$ |
| 3-Bedroom | 1 | $\$ 2,291-\$ 2,291$ | $* * * *$ |
| 4+ Bedrooms | 1 | $\$ 1,991-\$ 1,991$ | $* * * *$ |
| All Bedrooms | 83 | $\$ 1,235-\$ 2,291$ | $\$ 1,586$ |



Includes Seabrook, South Hampton

|  | Sample Size | Rent Range | Median |
| ---: | :---: | :---: | :---: | :---: |
| LAWRENCE, MA-NH HMFA |  |  |  |
| 0-Bedroom | 31 | $\$ 543-\$ 1,770$ | $\$ 878$ |
| 1-Bedroom | 246 | $\$ 785-\$ 2,006$ | $\$ 995$ |
| 2-Bedroom | 241 | $\$ 777-\$ 2,485$ | $\$ 1,642$ |
| 3-Bedroom | 56 | $\$ 946-\$ 2,811$ | $\$ 1,952$ |
| 4+ Bedrooms | 0 | $\$ 0-\$ 0$ | $* * * *$ |
| All Bedrooms | 574 | $\$ 543-\$ 2,811$ | $\$ 1,347$ |



Includes Atkinson, Chester, Danville, Derry, Fremont, Hampstead, Kingston, Newton, Plaistow, Raymond, Salem, Sandown, Windham

[^3]New Hampshire Housing's Policy, Planning and Communications Group focuses on researching, surveying and identifying the state's housing needs and conditions. It also provides technical assistance and information to local governments and the public on housing-related matters. Additionally, it administers grant programs to support non-profits engaged in affordable housing activities.


## HOUSING ADVOCACY AND GRANTS

New Hampshire Housing provides funding to support local housing advocacy and public education activities. We also focus on engaging partners such as local and regional chambers of commerce and economic development organizations. The state's network of workforce housing coalitions, along with Housing Action NH, are key to raising awareness about the need for a diverse and affordable range of housing in our communities. New Hampshire Housing provides grants to support the housing coalitions such as Vital Communities (Upper Valley); Workforce Housing Coalition of the Greater Seacoast; Mt. Washington Valley Housing Coalition, and Regional Economic Development Center.

## MUNICIPAL TECHNICAL ASSISTANCE GRANT PROGRAM

To provide towns and cities with assistance to address locally identified planning needs, New Hampshire Housing partners with Plan NH to administer the Municipal Technical Assistance Grant Program. Municipalities may apply for grants of up to \$25,000. A cash and/or in-kind match of $15 \%$ of the grant amount is required to participate in the program. Additionally, staff provide direct technical assistance to municipalities upon request.

New Hampshire Housing published A New Hampshire Homeowner's Guide to Accessory Dwelling Units in 2018 and an ADU guide for local officials in 2017. These guides provide assistance in implementing the Accessory Dwelling Unit statute (RSA 674:71-73). The intent of that law is to expand affordable housing options in New Hampshire communities by encouraging the efficient use of existing housing stock and infrastructure.

## HOUSING CONFERENCES AND WEBINARS

Each year, New Hampshire Housing hosts a series of conferences and webinars for the financial, real estate, lending, development, nonprofit, and other housing-related sectors, as well as public officials and business leaders. These events encourage discussion about ways to address the Granite State's affordable housing and economic development needs. In 2021 we are hosting webinars and seminars on post-pandemic multi-family housing design, the economic impact of different types of land use, and topics on housing and the economy. We also sponsor housing events such as a webinar on retrofitting malls and commercial buildings into housing and mixed-use developments.

## HOUSING-RELATED STUDIES, GUIDES AND REPORTS

- Analysis of Impediments to Fair Housing Choice in New Hampshire (2020)
- Taxes, Land Use \& Value in 15 NH Communities - Analysis by Joe Minicozzi, Urban3
- Housing Solutions Handbook (updated 2019)
- A New Hampshire Homeowner's Guide to Accessory Dwelling Units (2018)
- Accessory Dwelling Units in New Hampshire: A Guide for Municipalities (2017)
- Affordable Rental Housing Developments: Characteristics of Residents of New Hampshire Low-Income Housing Tax Credit Apartments (2017)
- Housing Needs in NH (NH Center for Public Policy Studies) (2014)
- Community Planning Grant Case Studies (2014)
- Information Briefs: A Planning Resource for Municipalities (2014)
- New Hampshire Employer Survey (2014)


## OTHER NEW HAMPSHIRE HOUSING PUBLICATIONS

- Annual Report
- Financial Statements and Independent Auditor's Report
- Strategic / Program Plan
- Annual Residential Rental Cost Survey (and Utility Allowance Survey)
- Housing Market Report (Spring - Fall)
- Housing Market SNAPSHOT
- HUD Required Consolidated Plan / Action Plan
- State Biennial Housing Plan (every 2 years)
P.O. Box 5087 | Manchester, NH 03108 603-472-8623 | info@nhhfa.org NHHFA.org


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[^0]:    NEW HAMPSHIRE RENTAL COST SURVEY

    Thinking ahead to 2022.

    ANNUAL Our annual Residential Rental Cost Survey gets underway every January. All information provided by property owners is aggregated and kept confidential. If you own or manage one or more units of rental housing, please contact us and take the survey. Because we appreciate that it takes time to complete, after you have completed the survey online or via phone, you may elect to be entered into a drawing to win gift cards. To participate, please contact Kathleen Moran, Housing Research Analyst, at kmoran@nhhfa.org.

[^1]:    * Calculations based on smaller sample sizes are viewed as providing highly volatile results and are not typically released.

[^2]:    Includes Barrington, Brentwood, Dover, Durham, East Kingston, Epping, Exeter, Farmington, Greenland, Hampton, Hampton Falls, Kensington, Lee, Madbury, Middleton, Milton, New Castle, New Durham, Newfields, Newington, Newmarket, North Hampton, Portsmouth, Rochester, Rollinsford, Rye, Somersworth, Strafford, Stratham

[^3]:    **** Calculations based on smaller sample sizes are viewed as providing inconstant and highly volatile results and are not typically released.

