



## 2022 HOUSING & ECONOMY CONFERENCE SPEAKERS

### **HEIDI AGGELER, Managing Director, Root Policy Research** **NEW HAMPSHIRE'S HOUSING NEEDS: AN ASSESSMENT**

Aggeler co-founded Root Policy Research to further the role of applied research in community planning. She enjoys thinking about how markets respond to public policy, and is committed to helping clients address ever-changing economic, housing, and community development needs. Aggeler started her research and consulting career as an economic analyst at the Federal Reserve Bank of Minneapolis after graduating from the Humphrey Institute at the University of Minnesota. She is a former member of the Denver Planning Board and frequently presents on housing policy and advises state and federal policymakers.

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### **JAY CHILDS, Director, JBC Communications** **HOUSING FACT OR FICTION**

Childs is the owner of Portsmouth NH-based JBC Communications and is an Emmy and Telly-honored documentary filmmaker. He has been producing thoughtful programs for television, corporate, and non-profit clients for more than 25 years. His documentaries, *Communities & Consequences I & II*, *FOOD FIGHT – Inside the Battle for Market Basket*, and *Caring for Mo* have been seen on public television and in theaters, have won numerous awards at festivals in New England and beyond, and become part of university curriculum case studies. Childs was awarded the Housing Action NH “2021 Housing Matters Media Award” for advocacy through his film “Communities & Consequences II.” He was named a NH Filmmaker of the Year by the NH Film Festival, and is a graduate of Ithaca College.

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### **JOE MINICOZZI, AICP, Urban3** **MAPPING THE DOLLARS AND SENSE OF LAND USE PATTERNS**

Minicozzi is an urban planner imagining new ways to think about and visualize land use, urban design and economics. Joe founded Urban3 to explain and visualize market dynamics created by tax and land use policies. Urban3's work establishes new conversations across multiple professional sectors, policy makers, and the public to creatively address the challenges of urbanization. Minicozzi has a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University. In 2017, he was recognized as one of the 100 Most Influential Urbanists of all time. Urban3's extensive studies range geographically over 30 states, Canada, Australia and New Zealand, including two studies in New Hampshire.

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### **JENNIFER P. SCHWARTZ, Director of Tax and Housing Advocacy, National Council of State Housing Agencies**

#### **CAPITOL HILL HOUSING ROUNDUP, POST-ELECTION**

Schwartz manages NCSHA's policy and legislative activities, with specific focus on the Low Income Housing Tax Credit and tax-exempt private activity Housing Bonds. She serves as NCSHA's representative co-chairing the Steering Committee of the A Call To Invest in Our Neighborhoods (ACTION) Campaign and heads the ACTION Legislative Subcommittee. She also leads NCSHA's work on implementation of the Emergency Rental Assistance program and oversees other NCSHA housing policy priorities, including HUD funding and programmatic issues. Schwartz was the Director of Policy and Programs for the Southern Governors' Association, where she focused on facilitating bipartisan collaboration on policy areas including economic development, healthcare, trade, workforce development, and energy/environment. She holds a Master of Science degree in Public Administration and Public Policy from the London School of Economics and Political Science and a Bachelor of Arts degree from Brandeis University.

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### **JEFF FUHRER Economist, Foundation Fellow, Eastern Bank Foundation**

#### **INFLATION AND RECESSION + THE MYTH THAT MADE US**

As a Foundation Fellow for the Eastern Bank Foundation, Fuhrer has been working on his forthcoming book, *The Myth That Made Us* (MIT Press 2023). The book explores the link between widely held but false narratives about poverty and race and poor outcomes for many in the U.S. economy. In addition, he is working with a large collaborative to update the findings of the Federal Reserve's 2015 "Color of Wealth in Boston" study. This group hopes to use the new findings to design programs and policies to close the wealth gap in the Greater Boston metro area and surrounding communities. Fuhrer served as a senior fellow at the Harvard Kennedy School of Government and conducted research on the Federal Reserve's new monetary policy framework, and sources of the racial and ethnic wealth gaps.

Fuhrer was executive vice president and senior policy advisor at the Federal Reserve Bank of Boston, and an associate economist of the Federal Open Market Committee. He began his career at the Board of Governors of the Federal Reserve System in DC, and has been active in economic research for more than three decades. Fuhrer has published numerous scholarly papers on the interactions among monetary policy, inflation, consumer spending, and asset prices. He earned an AB in economics from Princeton University, and holds a Master of Arts and PhD in economics from Harvard University.

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