

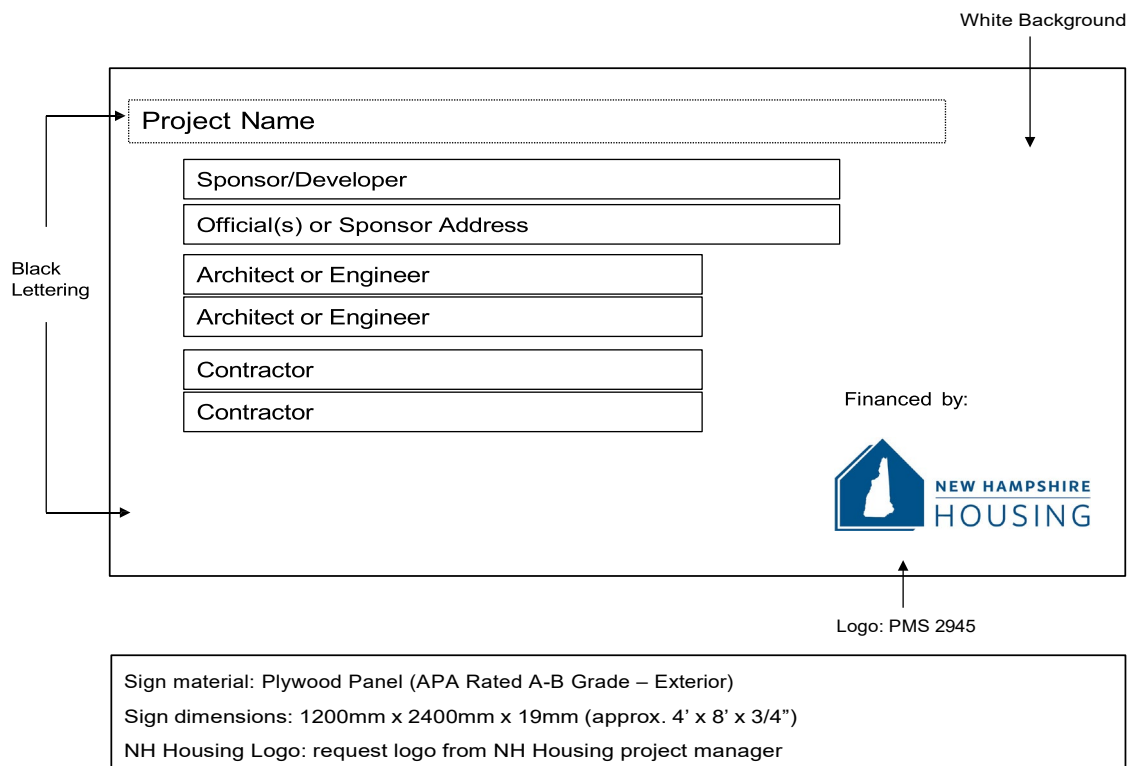
20. GUIDELINES FOR TEMPORARY CONSTRUCTION SIGNAGE FOR PROJECTS FUNDED BY NEW HAMPSHIRE HOUSING

New Hampshire Housing Finance Authority (NH Housing) requests that developers or their designee e-mail the project signage file to the Senior Construction Analyst for review **PRIOR TO** installation of the project sign. This should be done for each new project.

Note: When the NH Housing logo is used on a construction sign, it should be as large as that of any other financing partner.

FOR PROJECTS IN WHICH NEW HAMPSHIRE HOUSING IS THE ONLY MAJOR FUNDER:

- Use the NH Housing logo on the sign and adhere to the specs in the graphic below.
- [DOWNLOAD LOGO >>](#)

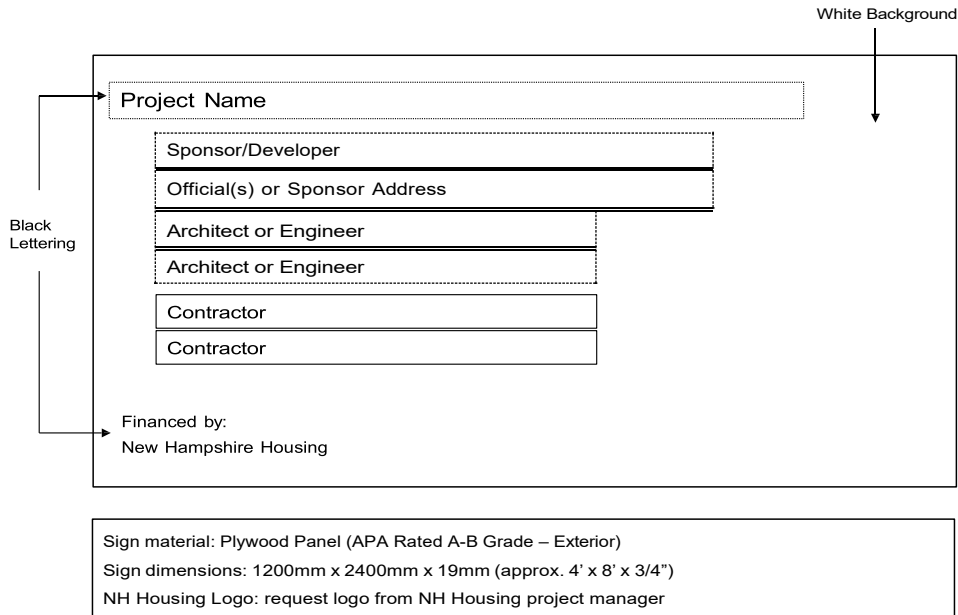


FOR PROJECTS IN WHICH NH HOUSING IS ONE OF MULTIPLE FUNDERS:

- Use the NH Housing logo (link)
- Logo color: PMS 2945 (RGB 0/83/137)
- Logo size: Should be as large or larger than that of any other financing partner
- [DOWNLOAD LOGO >>](#)

WHEN LOGOS OF PROJECT FINANCING SOURCES ARE NOT USED ON THE SIGNAGE:

- Per example below, spell out in type NH Housing’s full name:
New Hampshire Housing



FOR PROJECTS THAT INCLUDE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD) program funding (e.g., the HOME program or Housing Trust Fund):

- Use the HUD logo and typeface underneath it to specify the HUD program, per below.
- If funding is provided by both programs, use one logo and typeface for both programs stacked under the logo. [DOWNLOAD LOGO >>](#)



HOME Investment Partnerships



Housing Trust Fund